



# EWG x GWSPH: Data Visualization

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Sydney Evans, M.P.H., Senior Science Analyst, Data Science Research (EWG)  
Varun Subramaniam, M.S., Science Analyst (EWG)

## Quick Introduction

- Varun Subramaniam, Science Analyst at EWG
- B.S.P.H. from UNC-CH, Gillings School of Global Public Health
- M.S. in Health Data Science (Bioinformatics) from GWU, Milken Institute School of Public Health  
→ I took this course in Fall 2023 with Dr. Pramita Bagchi!
- Research Focuses: tap water contamination, PFAS, pesticide usage on produce, data science/machine learning
- Hobbies: cooking, playing with Nugget →, street food, coffee, all things sports



# Quick Introduction

- Sydney Evans, Senior Science Analyst at EWG
- B.A. Chemistry from the University of Virginia
- M.P.H in Environmental Health from Indiana University Bloomington School of Public Health
- Research Focuses: exposure analysis for contaminants or additives in water, food, and consumer products
- Hobbies: collecting hobbies





# EWG's Mission and the Role of Data

Databases  
Utilizing public data  
Collecting testing data

# Our Mission

Our mission is simple: To empower you with breakthrough research to make informed choices and live a healthy life in a healthy environment.

## FOCUS AREAS

Food & Water

Farming & Agriculture

Personal Care Products

Household & Consumer Products

Energy

Family Health

Toxic Chemicals

Regional Issues

## CONSUMER GUIDES



### Tap Water Database

Across the U.S., we found dozens of contaminants at levels that are perfectly legal. The bad news? Scientists say those levels may still pose health risks to us, like cancer.



### EWG VERIFIED®

Shopping for personal care products? The EWG VERIFIED® mark signals the product in your hands meets our strictest criteria for transparency and health.



### Skin Deep®

Since 2004, EWG's Skin Deep® cosmetic database has helped people protect themselves from potentially toxic chemicals in personal care and beauty products.



### EWG's Guide to Sunscreens

Sunscreen safety ratings that help you make the right purchase.



### Guide to Healthy Cleaning

EWG's Guide to Healthy Cleaning provides you with easy-to-navigate hazard ratings for a wide range of cleaners and ingredients.



### EWG's quick tips for reducing your diet's climate footprint

The way we eat has a direct impact on the climate crisis, and there are steps everyone can take to rethink their diets in order to reduce greenhouse gas emissions.

FOOD | ULTRA-PROCESSED FOODS | FOOD CHEMICALS

### EWG evaluation of food chemicals: BHA

JUNE 8, 2024

#### EWG's recommendation

BHA is an ingredient of concern. EWG suggests limiting consumption of foods with this ingredient.

The National Toxicology Program in 1991 **classified** BHA as "reasonably anticipated."

FOOD | FOOD CHEMICALS

### EWG evaluation of food chemicals: TBHQ

APRIL 11, 2024

TBHQ is an ingredient of concern, and EWG suggests limiting consumption of foods containing this ingredient.

### Drinking water of almost 1 in 5 Americans contains nitrates linked to cancer and birth defects

APRIL 16, 2024

Roughly 48% of the U.S. population relied on drinking water from...

The National Toxicology Program in 1991 **classified** BHA as "reasonably anticipated."

MIDWEST | FARM POLLUTION

### Flooded fields, polluted environment

APRIL 11, 2024

Over 4.3 million acres of flood-prone cropland in four major Corn Belt states of Illinois, Iowa, Minnesota and Wisconsin likely generate nitrous oxide emissions that contribute to climate change, and...

## RESEARCH

PESTICIDES | PARAGUAT

### For decades, regulators knew paraquat was harmful but failed to address the risks

APRIL 16, 2024

Paraquat is a **highly toxic agricultural chemical** that has been sprayed on fields for decades. Its use as a herbicide was discovered in 1955. It was introduced for commercial use in 1962 and the...

PFAS CHEMICALS | PESTICIDES | CALIFORNIA

### 'Forever chemicals' contaminate nearly 40% of non-organic California-grown produce

MARCH 11, 2024

California is renowned for producing more than half of the nation's fruits and vegetables, and they're often contaminated with residues from dozens of synthetic pesticides. Some of those pesticides...

FOOD | FOOD CHEMICALS

### EWG evaluation of food chemicals: Sucralose

APRIL 16, 2024

Sucralose is an ingredient of concern. EWG suggests avoiding or limiting consumption of products with this ingredient. This recommendation is specific to...

FOOD | FOOD CHEMICALS

### Secret GRAS: How 100+ food chemicals bypassed government safety review

MARCH 3, 2024

Thousands of everyday food products potentially could contain substances that carry unknown health risks, a new EWG analysis finds.

Although Congress intended for most food chemicals to be rigorously...



# EWG Science in the Media: Press Responsibilities

"Being exposed to a cocktail of pesticides is often a lot more dangerous than being exposed to each of them in the same amounts individually."

- VARUN SUBRAMANIAM, M.S.

A surprising percentage of produce from the nation's largest supplier contains ...

MARCH 11, 2026 | CNN



"Things that are grown in California tend to spread across the country."

- VARUN SUBRAMANIAM, M.S.

Nearly 40% of California produce contains PFAS 'forever chemicals,' report finds

MARCH 11, 2026 | SEATTLE TIMES



"But if you can't find organic versions of blackberries, for example, we know any washing is better than none."

- VARUN SUBRAMANIAM, M.S.

2026 'Dirty Dozen' produce: Nearly 100% tested positive for pesticides, includi...

MARCH 24, 2026 | CNN



"Not every filter is good for everything."

- SYDNEY EVANS, MPH

Do you really need a water filter? Here's what experts say

MARCH 11, 2026 | ASSOCIATED PRESS



"We need to disinfect drinking water so that people don't get different pathogens."

- SYDNEY EVANS, MPH

The truth about American drinking water: Report shows widespread presence of ha...

FEBRUARY 26, 2025 | FORTUNE



"All of those same properties that make them really resistant to water, it also makes them pretty indestructible in the environment. They are almost impossible to break down."

- SYDNEY EVANS, MPH

The Dangers of PFAS

AUGUST 14, 2023 | US NEWS & WORLD REPORTS



"We're not only flagging produce with the most pesticides, we're also highlighting those with potential health hazards."

- VARUN SUBRAMANIAM, M.S.

Avoid these new 'Dirty Dozen' food items while shopping in Georgia

JULY 16, 2025 | THE ATLANTA JOURNAL CONSTITUTION



"Consumers have a right to know what's on their food,"

- VARUN SUBRAMANIAM, M.S.

These fruits and vegetables found to have most, least pesticides

MARCH 24, 2026 | USA TODAY



"Babies and young children are particularly vulnerable to the health risks posed by pesticides in food – and food is the way most children will be exposed to pesticides."

- SYDNEY EVANS, MPH

Nearly 40% of conventional baby food contains toxic pesticides, US study finds

OCTOBER 23, 2023 | THE GUARDIAN



"The end goal is people wouldn't have to buy a water filter... but that's just not the reality."

- SYDNEY EVANS, MPH

Are water filtration systems an effective way to get rid of PFAS? Here's what a...

JULY 12, 2023 | USA TODAY



"We need strong new state and federal actions to eliminate sources of PFAS pollution."

- SYDNEY EVANS, MPH

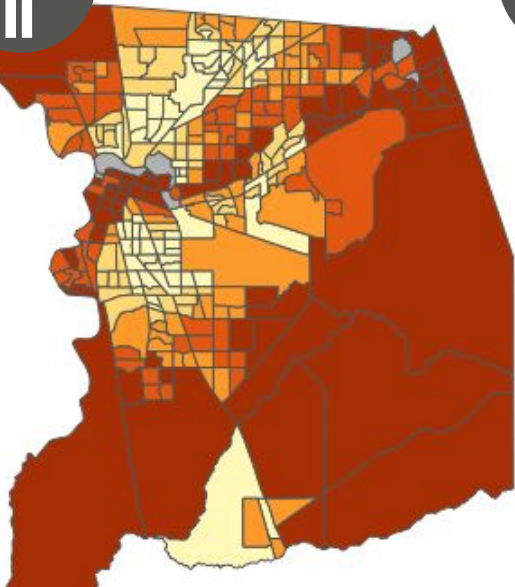
Most US pet food contaminated with 'forever chemicals', study finds

NOVEMBER 3, 2023 | THE GUARDIAN

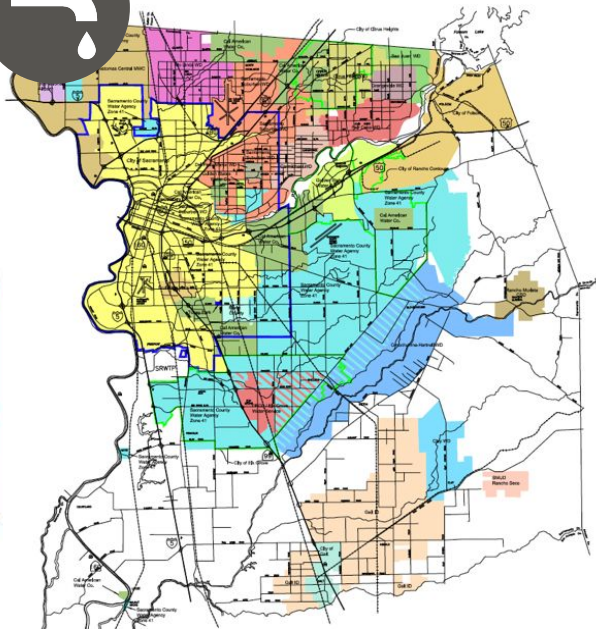


Live TV, recorded interviews, radio segments, quotes, background, press conferences, testimonies, etc.

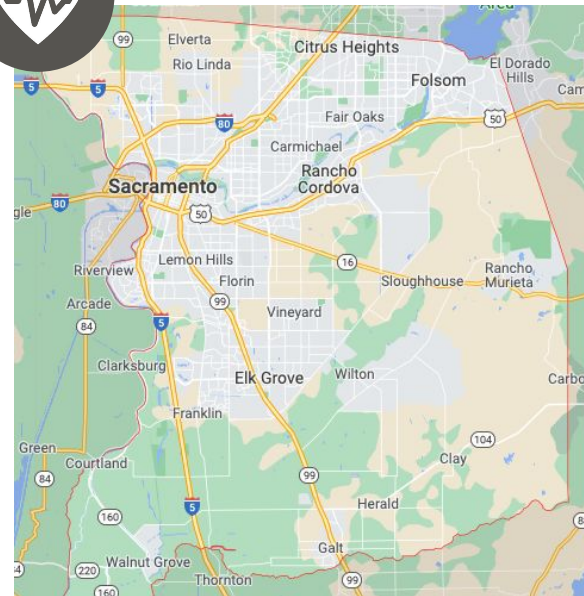
# Analyzing public data



**Census Tracts, Sacramento, CA**  
[crd150.github.io/lab5.html](http://crd150.github.io/lab5.html)



**Water Service Areas, Sacramento, CA**  
[waterresources.saccounty.net/pages/maps.aspx](http://waterresources.saccounty.net/pages/maps.aspx)



**County Boundaries, Sacramento, CA**  
[google.com/maps](http://google.com/maps)

# EWG databases

You have questions. We have answers.

We built our consumer guides to help you learn about the hidden health dangers in your food, water and everyday products to make better decisions.



←

WATER

## Tap Water Database

Across the U.S, we found dozens of contaminants at levels that are perfectly legal. The bad news? Scientists say those levels may still pose health risks to us, like cancer.

FEBRUARY 26, 2025



SUNSCREEN | NANOMATERIALS

## EWG's Guide to Sunscreens

Sunscreen safety ratings that help you make the right purchase.

MAY 20, 2025



FOOD | PESTICIDES | CHILDREN'S HEALTH

## EWG's 2026 Shopper's Guide to Pesticides in Produce™

Almost 60% of samples of conventionally grown fruit and vegetables on the Clean Fifteen™ list in the Environmental Working Group's new Shopper's Guide to Pesticides in Produce™ had no detectable...

MARCH 24, 2026

# EWG databases

THE DATA IS CATEGORIZED INTO 13 ENDPOINT BUCKETS



TAKE THE **HIGHEST**  
INDIVIDUAL SCORE  
PER BUCKET

+

THE SCORES FOR THE **THREE ADDITIVE**  
CATEGORIES: RESTRICTIONS/WARNINGS,  
IMPURITIES, AND MISCELLANEOUS

=

**RAW HAZARD**  
SCORE



**RAW HAZARD**  
SCORE



**ABSORPTION**  
FACTOR

**INGREDIENT**  
SCORE



EACH PRODUCT **INGREDIENT SCORE** RE-ASSIGNED TO EACH  
RELEVANT ENDPOINT BUCKET

=

Best



1

2

3

4

5

6

7

8

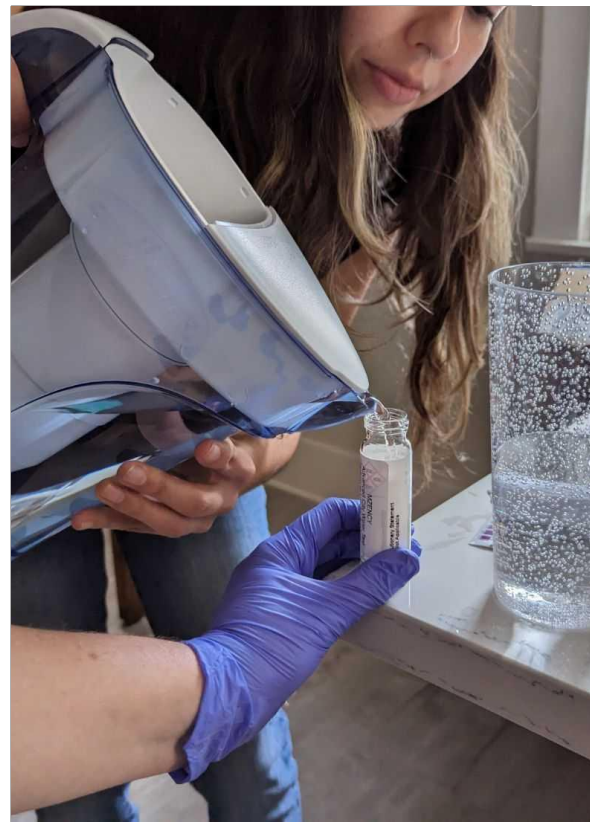
9

10

Worst

A PRODUCT SCORE, WHICH IS THEN SCALED 1-10

# Primary data collection





# EWG's Data Science Toolkit and Workflows

Independent vs team coding  
Working with graphics teams  
Documentation for non-(data) scientists

# Documentation: not everyone can read your code

(and sometimes you can't understand your code either)



REPRODUCIBILITY



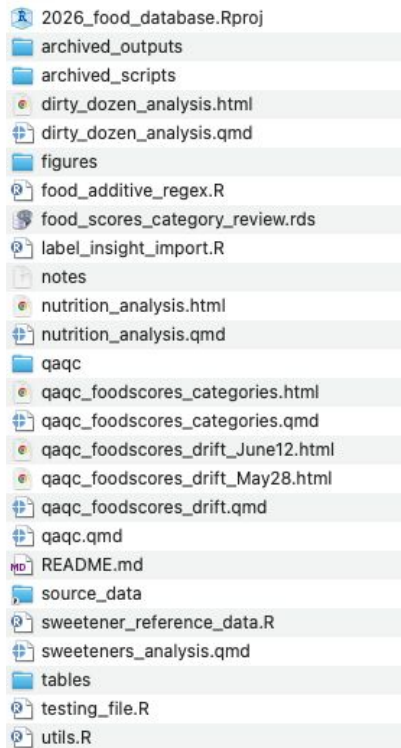
QUALITY CONTROL



TRANSPARENCY

# Documentation: not everyone can read your code

(and sometimes you can't understand your code either)



```

8 This repository supports two related but distinct workstreams, both built on
9 EWG's Food Scores database:
10
11 1. QUALITY ASSURANCE / QUALITY CONTROL (QAQC) for Food Scores database
12 updates. Scripts and supporting files here are used to validate ingredient
13 flag logic, review score changes between database versions, audit product
14 categories, and confirm that updates from the tech team are behaving as

```

Clear file structures and README files ensure that your methodology is transparent and accessible to others.

This documentation serves as a guide for both the current team and your future self.

```

28
29 -----
30 REPOSITORY STRUCTURE
31 -----
32
33 Root directory
34 Contains all R scripts (.R) and Quarto documents (.qmd), along with their
35 rendered HTML outputs. Each script or .qmd file is self-contained: if it
36 depends on another script, it calls source() internally. You do not need to
37 run scripts in a particular order before opening an analysis file – just open
38 and render.
39
40 notes.txt
41 A personal scratchpad for miscellaneous notes, reminders, and thoughts
42 captured during analysis. Not a formal deliverable.
43
44 testing_file.R
45 A scratch script used for ad hoc code testing and experimentation. Not
46 part of any analysis pipeline.
47
48 subfolders/

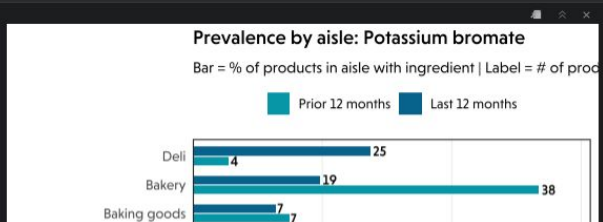
```

# Documentation: not everyone can read your code (and sometimes you can't understand your code either)

```

639 # # YoY Prevalence Comparisons
640
641 The following charts show comparisons of products with labels created in the
642 last 12 months and the 12 months prior to that period. The bars represent
643 percent of products in the aisle, and the total number of products with the
644 ingredient are shown as a data label at the end of the bar.
645
646 Note that products may have been available on market during both time frames but
647 are sorted by the label created date specifically.
648
649 '''{r}
650 ### Potassium bromate
651 potassium_bromate_yoy <- summarize_prevalence_yoy(data_selected,
652 "has_potassium_bromate")
653 plot_prevalence_yoy(potassium_bromate_yoy, "Potassium bromate")
654 '''

```



The screenshot shows a Jupyter Notebook with R code for data analysis. The code includes comments and R functions to filter and summarize products based on various criteria, such as date created, aisle, and specific ingredients like potassium bromate, propylparaben, BHA, BHT, titanium dioxide, aspartame, ADA, propyl gallate, TBHQ, sucralose, sodium nitrite, and sodium nitrate. The code also includes a function to generate a bar chart for potassium bromate prevalence.

On the right side of the notebook, there is a list of food additives under the heading "Dirty Dozen Food Additives". The list includes 15 items with their respective counts in the dataset:

- 199 contain potassium\_bromate
- 52 contain propylparaben
- 1434 contain BHA
- 2335 contain BHT
- 4412 contain titanium dioxide
- 1507 contain aspartame
- 73 contain ADA
- 322 contain propyl gallate
- 2174 contain TBHQ
- 5307 contain sucralose
- 4260 contain sodium nitrate
- 20050 contain 7 FD&C added colors of concern

Below the list, the text "Potassium bromate" is visible, likely indicating the start of a new section or a specific focus on that ingredient.

This dataset contains products with date created dates between 2024-01-01 07:02:53 and 2026-05-13 18:03:26.

## Dirty Dozen Food Additives

There are 150590 products in the dataset. Of these products:

- 199 contain potassium\_bromate
- 52 contain propylparaben
- 1434 contain BHA
- 2335 contain BHT
- 4412 contain titanium dioxide
- 1507 contain aspartame
- 73 contain ADA
- 322 contain propyl gallate
- 2174 contain TBHQ
- 5307 contain sucralose
- 4260 contain sodium nitrate
- 20050 contain 7 FD&C added colors of concern

Potassium bromate

## Fully document all code and repositories

Lots of code, cleaning, and decisions made at each step

Maintained a GitHub repository with only primary data analysts (Sydney and Varun) having admin access

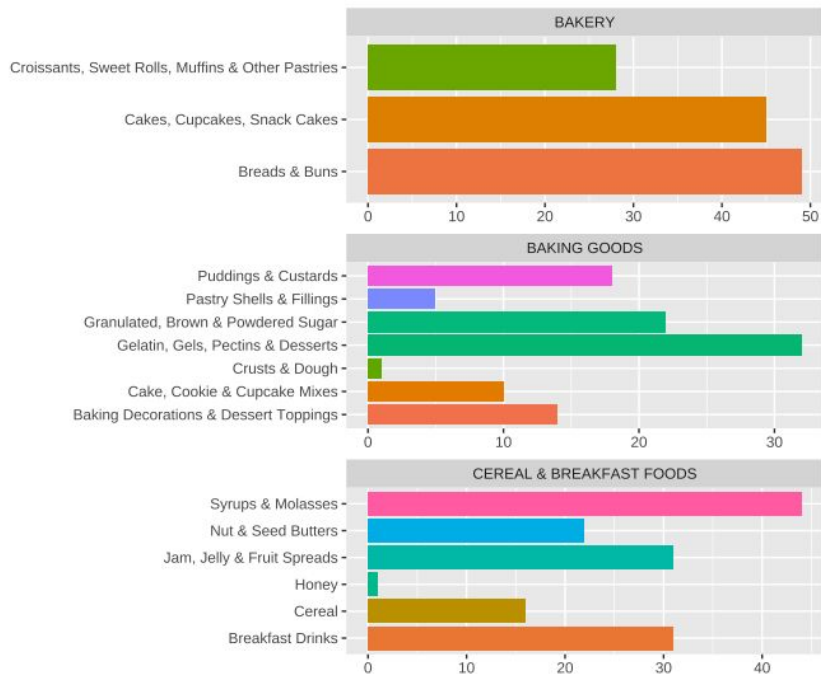
Weekly pushes via GitHub Desktop + constantly updating documentation in RScripts

Once manuscript submitted: converted full RScript to Quarto Markdown

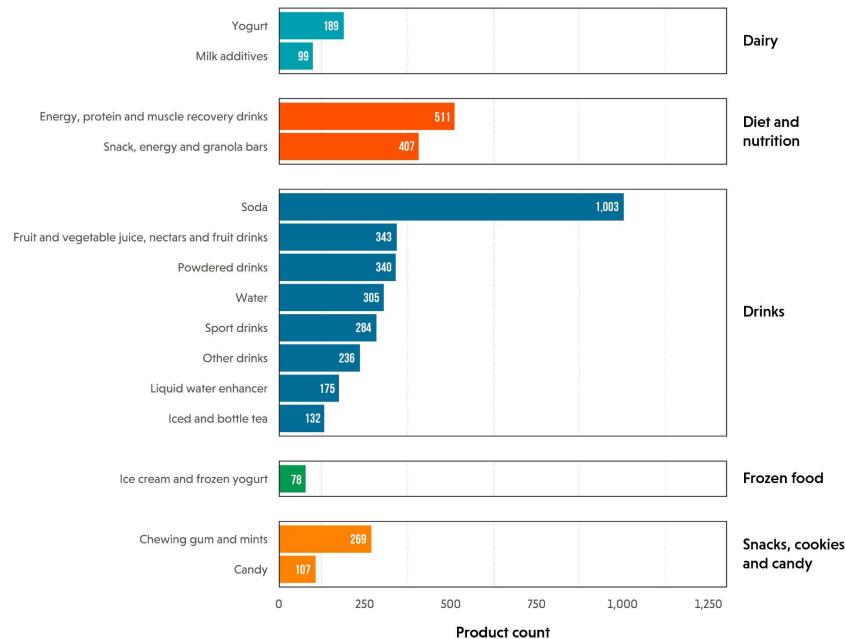
2026 → Tried asking Gemini and Claude to convert a script to a Qmd, for fun, and it was VERY inaccurate!! Recommend doing this manually for now, until LLMs catch up :)

# Standardizing visualization for recognizable branding

## Default R/ggplot2 (8 lines of code)

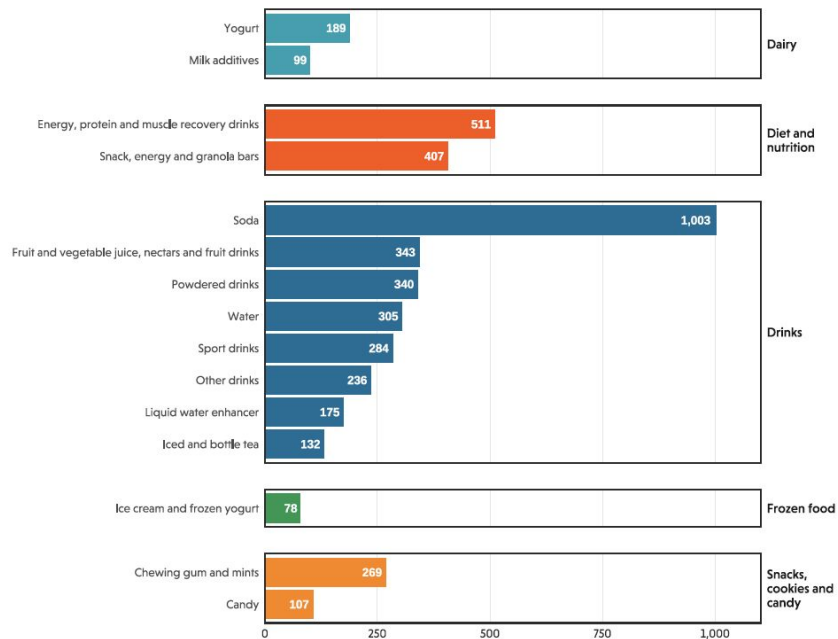


## EWG graphics team redesign

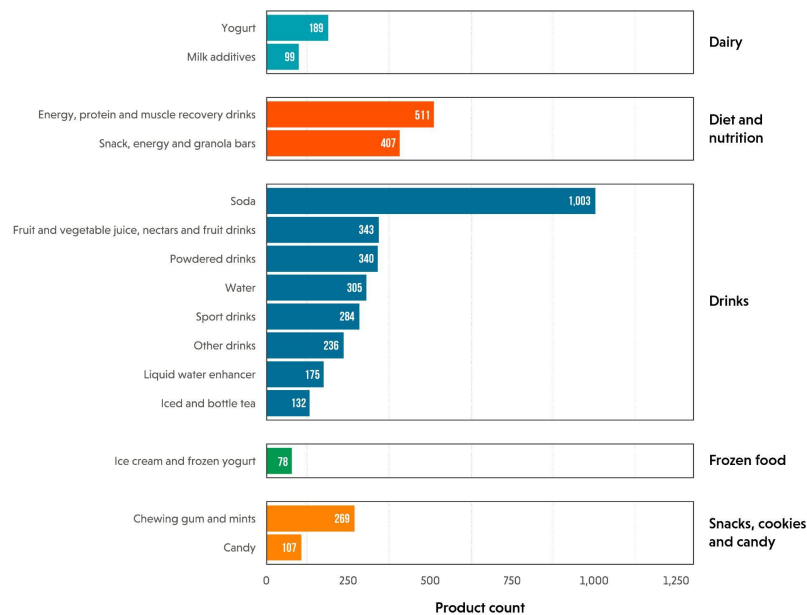


# Standardizing visualization for recognizable branding

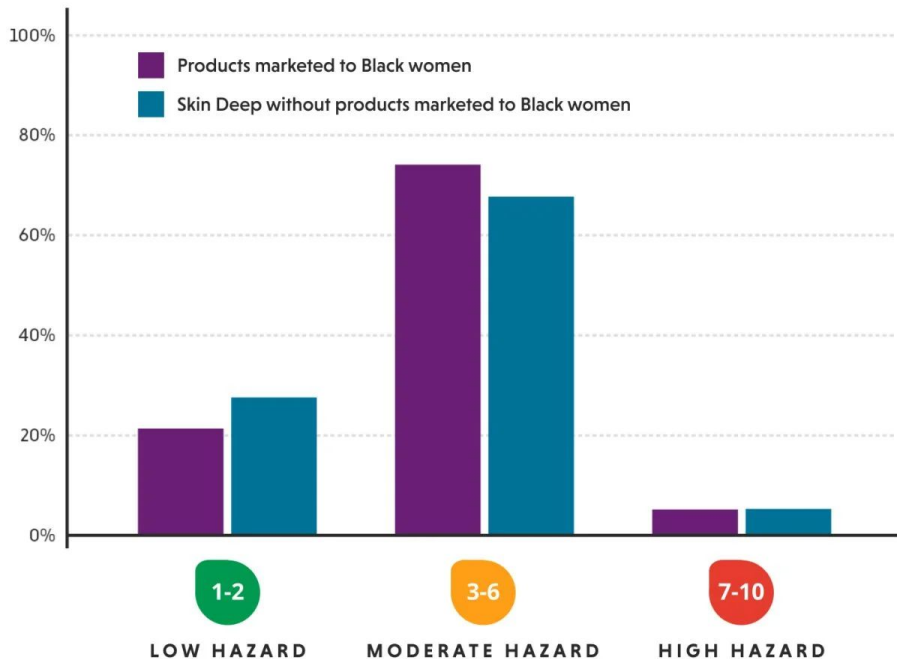
## Custom styled R output (*ggplot2* themes)



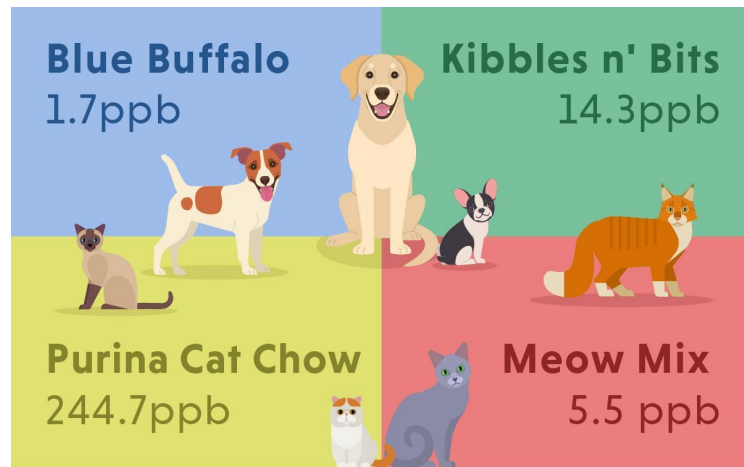
## EWG graphics team redesign



# Messaging and communication: when less is more

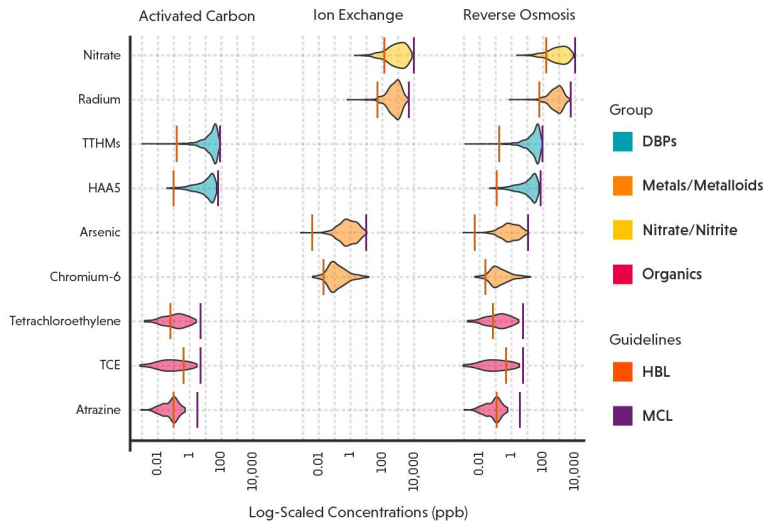


Bar charts can feel basic, but sometimes they are the best and clearest way to make a statement.

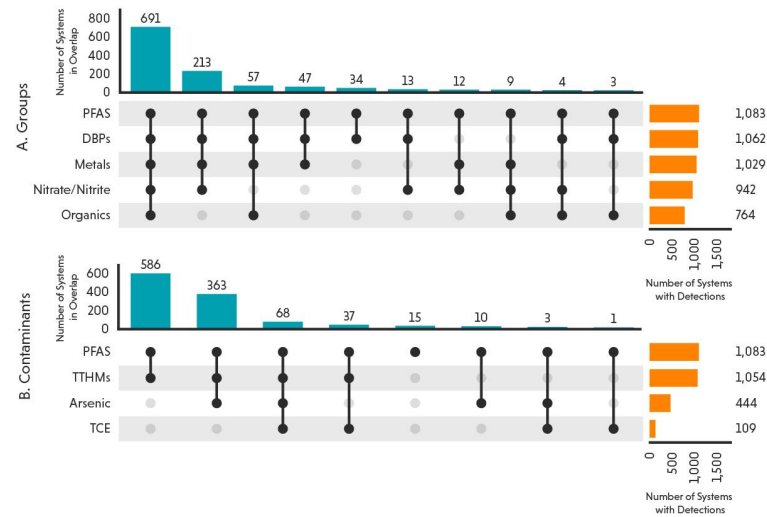


A clear and concise table of results is an EWG staple.

# Messaging and communication: know your audience



Log-scaled concentrations and distribution plots provide deep technical insight for expert stakeholders.



Ensure your audience is familiar with specialized viz types before increasing complexity to avoid confusion.



# Sample Project Walkthrough



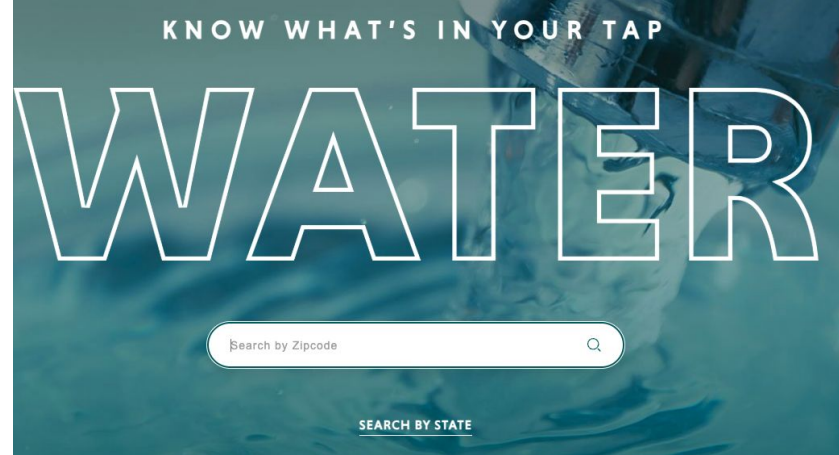
# PFAS Treatment as an Opportunity for Broader Drinking Water Improvements:

## Evidence from U.S. Water Systems

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# EWG's Tap Water Database

- Updated annually, first released in 2005
- Comprehensive, searchable resource for utility-level contaminant concentration information ( $n = 50K$ )
- Compiles water testing data from states and SDWIS
- EWG has published multiple papers on TWD; several others use/cite it
- Search your zip code and see what's in your tap water! →



**13** Contaminants Exceed EWG's Health Guidelines

37 TOTAL CONTAMINANTS

EXPLORE THIS UTILITY

Overview

Contaminants

Find a Filter

Take Action

Contaminants Detected

EXCEED GUIDELINES OTHER DETECTED

<p><b>Arsenic*</b> Potential Effect: Cancer</p> <p>This Utility: 0.109 ppb Legal Limit: 10 ppb</p> <p><b>27x</b> EWG's Health Guideline: 0.004 ppb</p>	<p><b>Bromochloroacetic acid</b> Potential Effect:</p> <p>This Utility: 3.57 ppb No Legal Limit</p> <p><b>179x</b> EWG's Health Guideline: 0.02 ppb</p>	<p><b>Bromodichloromethane</b> Potential Effect: Cancer</p> <p>This Utility: 11.9 ppb No Legal Limit</p> <p><b>198x</b> EWG's Health Guideline: 0.06 ppb</p>
<p><b>Chloroform</b> Potential Effect: Cancer</p> <p>This Utility: 31.4 ppb No Legal Limit</p> <p><b>79x</b> EWG's Health Guideline: 0.4 ppb</p>	<p><b>Chromium (hexavalent)</b> Potential Effect: Cancer</p> <p>This Utility: 0.0863 ppb No Legal Limit</p> <p><b>4.3x</b> EWG's Health Guideline: 0.02 ppb</p>	<p><b>Dibromochloromethane</b> Potential Effect: Cancer</p> <p>This Utility: 3.08 ppb No Legal Limit</p> <p><b>31x</b> EWG's Health Guideline: 0.1 ppb</p>
<p><b>Dichloroacetic acid</b> Potential Effect: Cancer</p> <p>This Utility: 34.9 ppb No Legal Limit</p> <p><b>75x</b> EWG's Health Guideline: 0.2 ppb</p>	<p><b>Haloacetic acids (HAAs)</b> Potential Effect: Cancer</p> <p>This Utility: 31.4 ppb Legal Limit: 60 ppb</p> <p><b>314x</b> EWG's Health Guideline: 0.1 ppb</p>	<p><b>Haloacetic acids (HAA9)</b> Potential Effect: Cancer</p> <p>This Utility: 42.4 ppb No Legal Limit</p> <p><b>707x</b> EWG's Health Guideline: 0.06 ppb</p>
<p><b>Nitrate</b> Potential Effect: Cancer</p> <p>This Utility: 3.07 ppm Legal Limit: 10 ppm</p> <p><b>14x</b> EWG's Health Guideline: 0.24 ppm</p>	<p><b>Radium, combined (-226 and -228)*</b> Potential Effect: Cancer</p> <p>This Utility: 0.38 pCi/L Legal Limit: 5 pCi/L</p> <p><b>7.6x</b> EWG's Health Guideline: 0.05 pCi/L</p>	<p><b>Total trihalomethanes (TTHMs)</b> Potential Effect: Cancer</p> <p>This Utility: 46.4 ppb Legal Limit: 80 ppb</p> <p><b>310x</b> EWG's Health Guideline: 0.15 ppb</p>

# A Deep Dive: 2024 U.S. EPA PFAS MCLs

- **MCL** = Maximum Contaminant Level; used to regulate contaminants of interest; legally enforceable when set by EPA (federal)
- In 2024, EPA announced MCLs for six PFAS contaminants – first federal limit in decades  
**Trump EPA reversed PFHxS, PFNA, HFPO-DA, and Hazard Index MCLs in 2026**
- MCLs are based on cost-benefit analysis, with feasibility for water systems considered in costs
- Major driver of the adoption of the rule was disinfection byproduct co-reduction estimates
  - Disinfection byproducts = contaminants that emerge from disinfection (e.g. bond cleavage results in two distinct byproducts)
- Concurrent reduction in DBPs from PFAS treatment → drop in cancer cases
- EPA only considered trihalomethanes (THMs) for co-removal benefits



# Research Questions

1. How does EPA's estimated co-reduction in THMs compare to estimates from EWG's TWD?
2. What contaminants commonly co-occur in systems with high PFAS levels?
3. How do PFAS filtration technologies compare in their potential to remove co-occurring (non-target) contaminants?

# Introducing our Paper

- Published in ES&T Water (ACS) on Sep. 4, 2024
- Compared EPA's estimated THM co-reductions to TWD-derived estimates
- Compiled water testing data from SDWIS, UCMR5, and TWD to assess treatment types, frequencies, and objectives
- Analyzed contaminant co-occurrence

Read our paper!

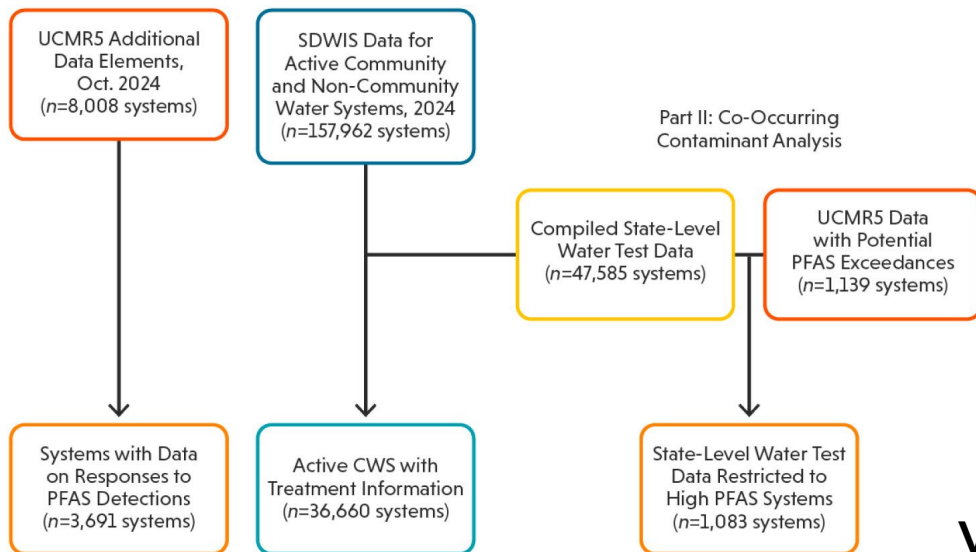


ARTICLE | September 4, 2025

## PFAS Treatment as an Opportunity for Broader Drinking Water Improvements: Evidence from U.S. Water Systems

Sydney S. Evans\*, Varun Subramaniam, Anna Cullen, Chris Campbell, Olga V. Naidenko, and David Q. Andrews

Part I: Treatment and Advanced Filtration Analysis

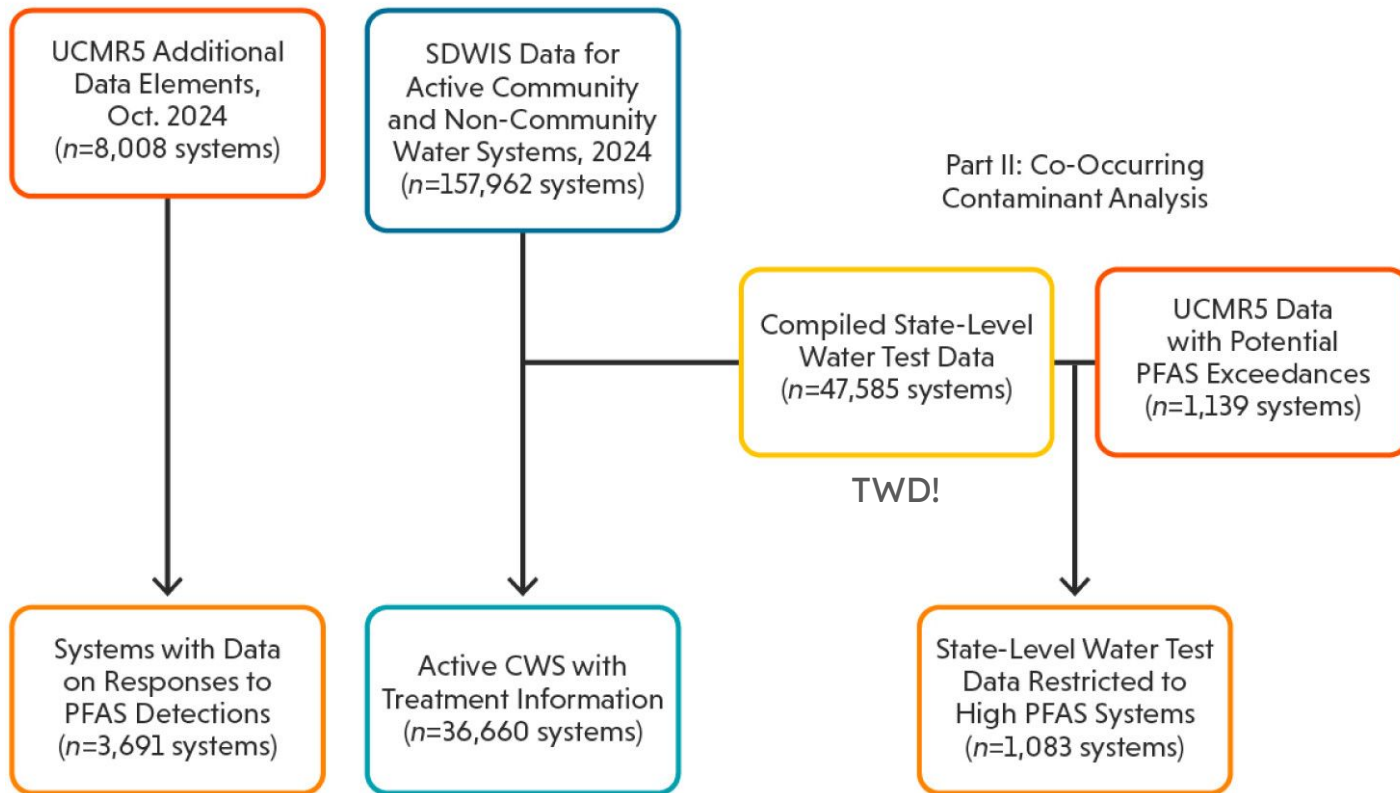




# Data: Sources, Cleaning, and Compiling

# Dataset compilation workflow: a graphical abstract

## Part I: Treatment and Advanced Filtration Analysis



## Part II: Co-Occurring Contaminant Analysis

# What does each dataset capture?

## EWG TWD

Contaminants in tap water

Concentrations for each contaminant

Water system metadata

“What’s in our tap water?”

## SDWIS

How systems are treating water

Objectives for treatment to compare goals with outcome

“How are water systems treating contamination in general?”

## UCMR5

Whether systems have responded to PFAS detections

What advanced filtration has been installed to reduce PFAS

“How is PFAS currently being treated?”



# Key Findings

# Disparities in water treatment by system size

**Table 1. Use of Granular Activated Carbon, Ion Exchange, and Reverse Osmosis Technologies in Community Water Systems with Available Treatment Data According to Size of Population Served<sup>a</sup>**

Population	System Size Description	Total Number of Active CWS with Available Treatability Information in SDWIS	CWS with GAC, RO, or IX	Percent of CWS with GAC, RO, or IX	CWS with GAC or RO	Percent of CWS with GAC or RO
<500	Very Small	18,197	1,350	7%	392	2%
500–3,300	Small	10,562	700	7%	262	2%
3,301–10,000	Medium	4,143	373	9%	193	5%
10,001–100,000	Large	3,341	467	14%	308	9%
>100,000	Very Large	417	116	28%	97	23%
Number of CWS		36,660	3,006	8%	1,252	3%
Total Population, Millions		277	87	31%	65	23%

<sup>a</sup>Data source: U.S. EPA SDWIS treatment database.<sup>28</sup>

GAC, IX, and RO can filter out PFAS *and* several other contaminants

Smaller systems cannot afford to install them or cover upkeep

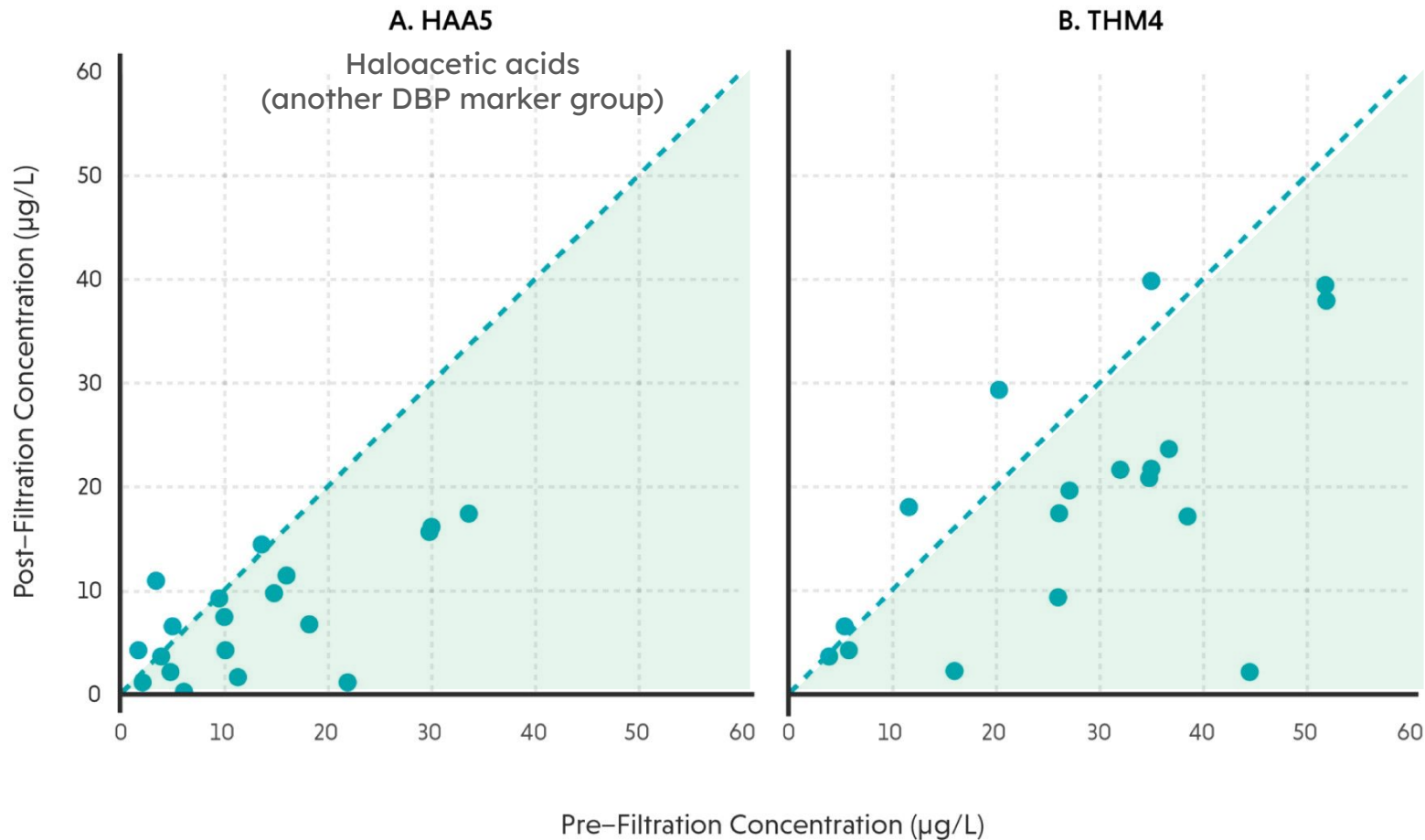
# Most systems aren't specifically addressing PFAS

**Table 2. Information Listed by Community Water Systems in the U.S. EPA UCMR5 Data Set of PFAS Test Results regarding Installation of Treatment Technologies for Targeted PFAS Removal <sup>a</sup>**

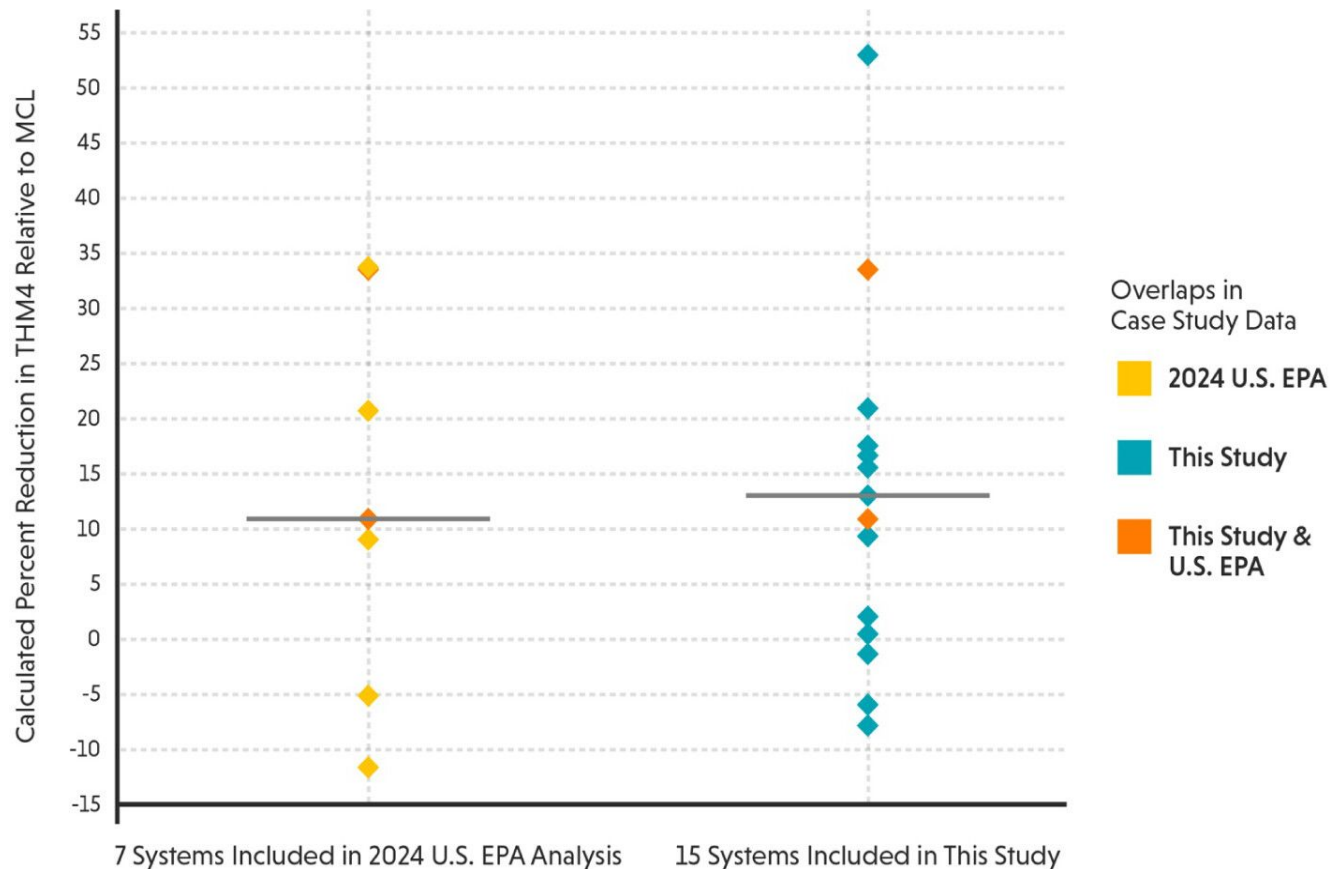
Reported Response to PFAS Detections	Number of CWS with Available Data	Total Population, millions
Not Modified	3,614 = 98%	181
Granular Activated Carbon	139	7
Ion Exchange	52	4
Powdered Activated Carbon	14	0.9
Reverse Osmosis	12	0.5
Biologically Activated Carbon	7	0.3
Total	3,691	

<sup>a</sup>Data for 3,691 systems with reported PFAS responses are shown.

# PFAS-targeting systems observe DBP co-reductions



# EPA undervalued DBP co-reduction estimates

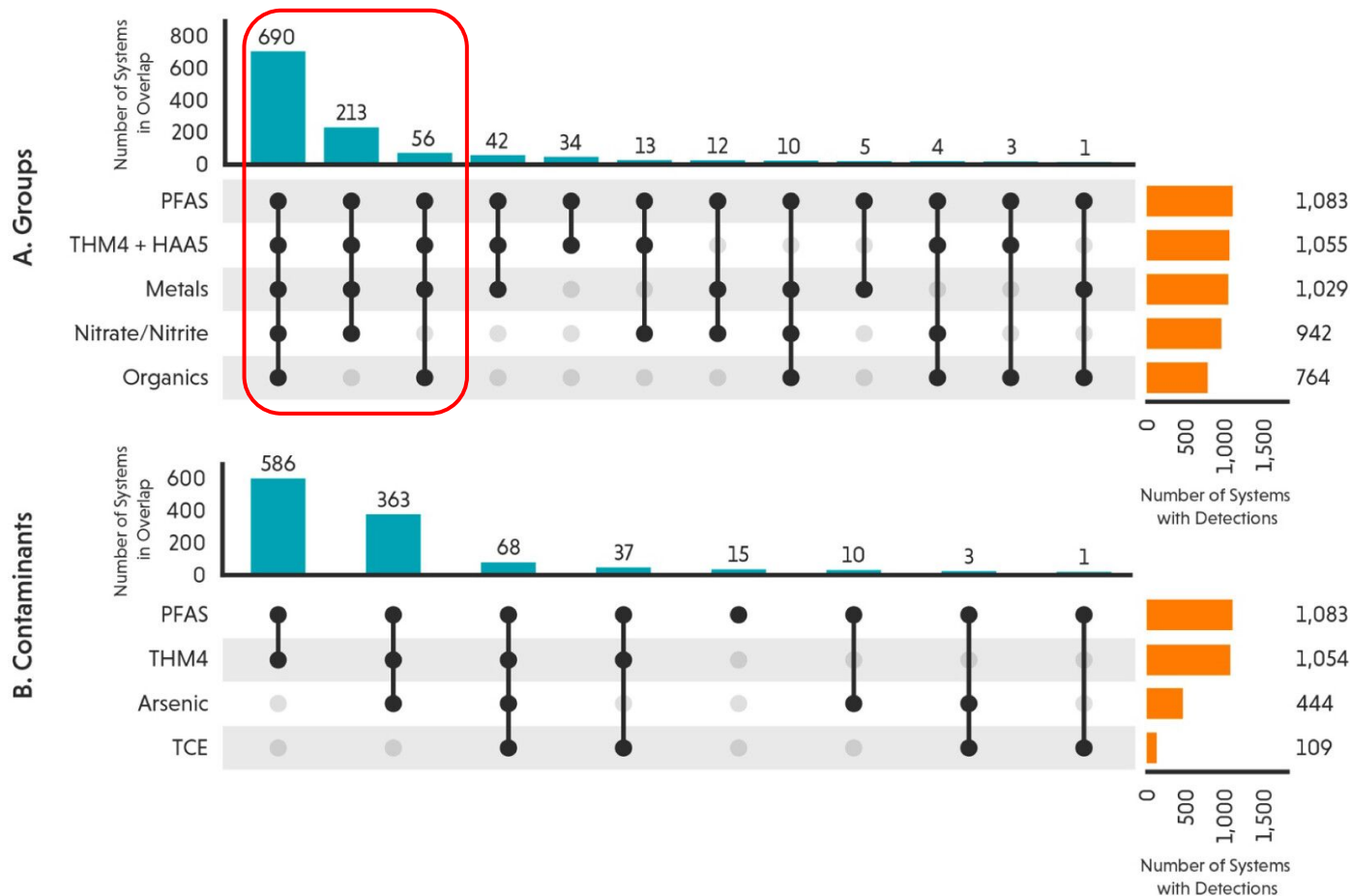


Similar THM reduction distributions in TWD vs EPA calculations

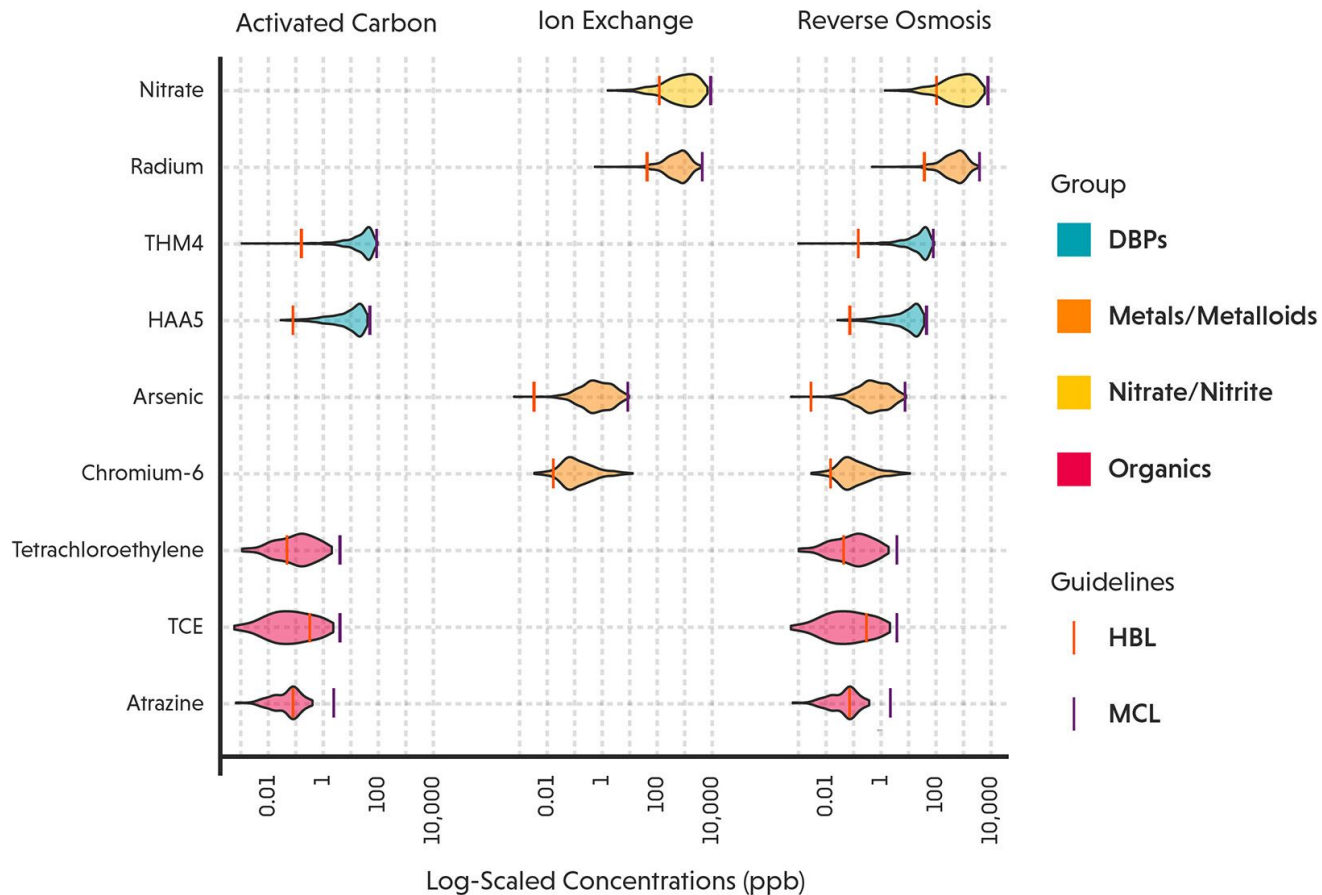
Higher median (13.0% vs 10.9%) and maximum (53.0% vs 33.7%) in TWD estimate

**EPA did not account for HAA5 or any non-DBP when calculating CBA**

# PFAS are never detected alone in high-PFAS systems



# PFAS filtration can remove other contaminants too



All  
PFAS-filtration  
technologies  
can remove  
other  
contaminants

RO is ideal but  
costly; GAC  
more affordable  
but less  
effective

**LEGAL ≠ SAFE!**



# Synthesis

## Benefits of PFAS filtration go beyond PFAS removal

- Most systems are not currently addressing PFAS pollution but PFAS is ubiquitous
- PFAS filtration can greatly reduce DBPs beyond just trihalomethanes
- PFAS is almost always found with several other contaminant types...
- ...PFAS filtration can potentially remove those contaminants too!
- Institutional support is vital for smaller systems → textbook EJ issue
- Regulations like the 2024 EPA MCLs for PFAS are crucial to ensure testing and to cast filtration nets wide → **2026 rollbacks will compromise public health**





BREAK!



# PFAS Treatment as an Opportunity for Broader Drinking Water Improvements:

## Evidence from U.S. Water Systems

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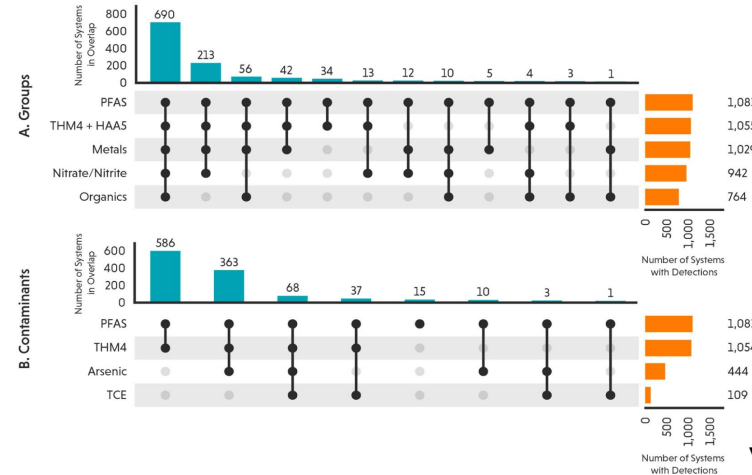
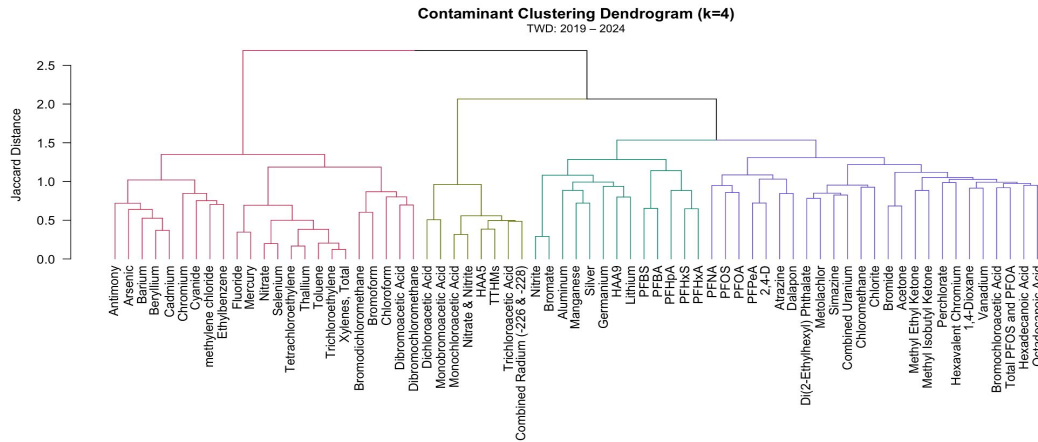


# Lessons Learned on Data Visualization and Management

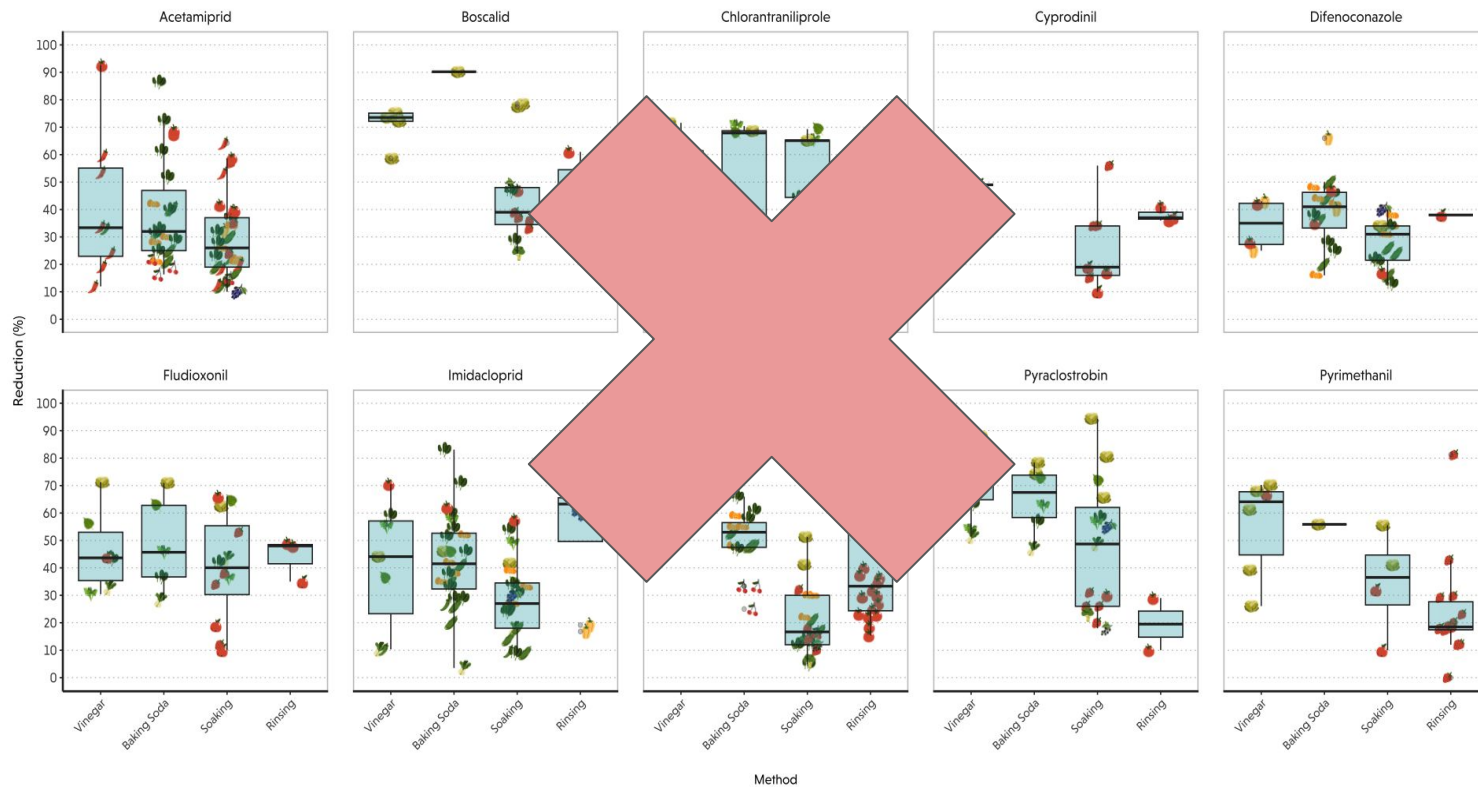
# Balance information density with accessibility

Clusters were too complicated to visualize

But UpSet plots were much simpler → required decisions on what to present and what to omit



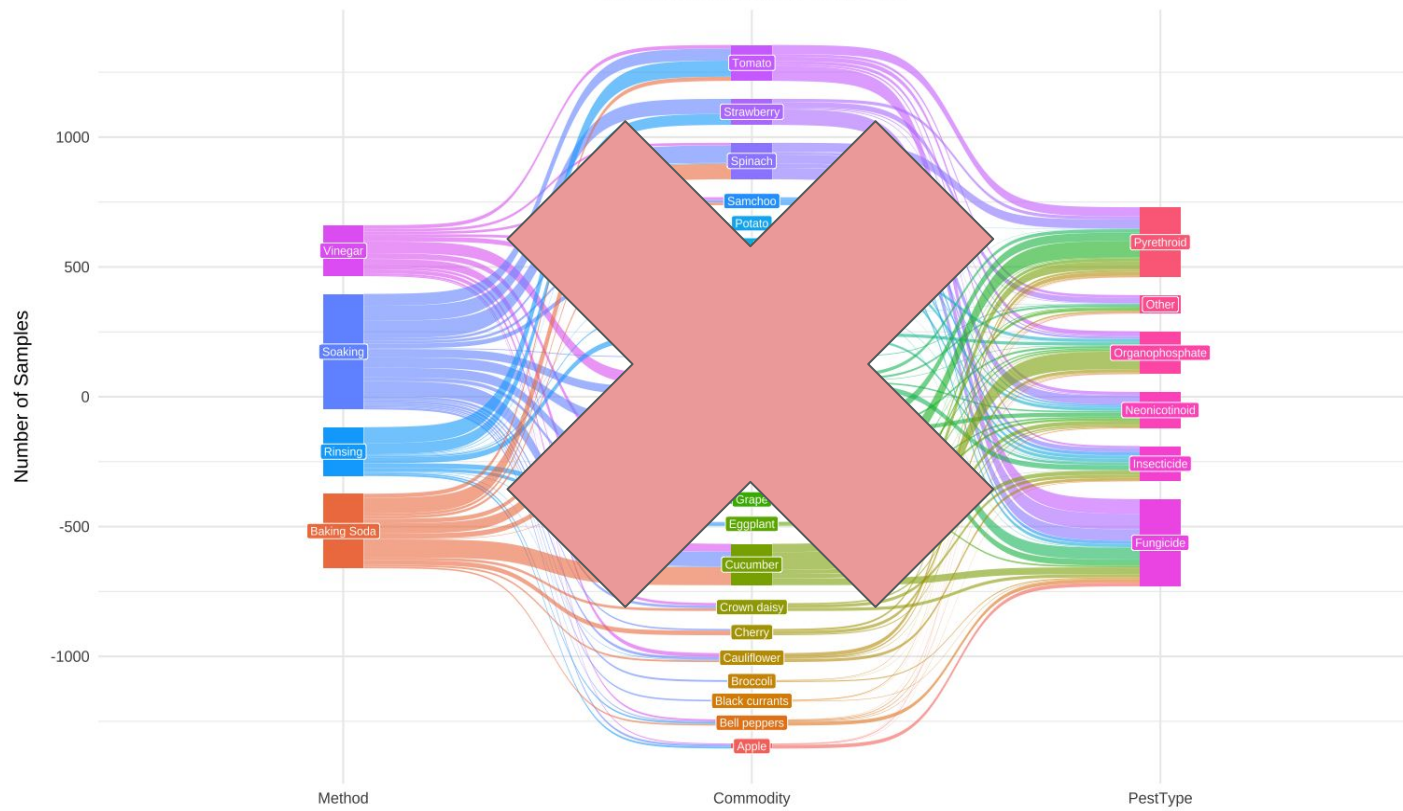
# (CONTINUED): Examples of Simplified Viz



**SI  
TABLE!**

# (CONTINUED): Examples of Simplified Viz

Sankey: Method → Commodity → Pesticide Type  
Arrows sized by number of samples



**Added  
Methodology  
Text!**

## Leverage supplemental or supporting information!

In developing this paper, we produced 100++ visuals and 33 tables

Several weeks of discussion on which should be in main text vs supplement vs omitted altogether

**Main:** Subsetted plots and tables that directly support our message

**SI:** Full plots and tables that underlie our calculations/estimates

**Omitted:** Redundant, overly complex, or heavy-stat (e.g. K-Means clustering from prev. slide) things; **kept some for later!**



# AI at EWG

EWG policy  
Responsible and ethical use

# Recognizing the environmental costs of AI

- AI technologies require significant computing power and energy.
- Our approach includes:
  - Acknowledging those impacts
  - Favoring more efficient and responsible technologies when possible, and
  - Incorporating sustainability considerations into how and when we use AI tools.



## What AI should not be used for

- Creating full drafts of written content (news articles, reports)
- Replacing expert review in legal, scientific, policy, or technical work
- Bypassing fact-checking or editorial standards
- Making automated decisions without human review
- Creating public-facing brand assets without appropriate design review.

# Tips to use AI effectively

AI output is only as good as input: **Critical thinking is still critical**

- Context first, question second and repeat prompts ([Leviathan et al.](#))
  - Significant jumps in accuracy (70% ↑ accuracy for prompt repetition; 30% for Context-Query)
- Omit unnecessary context ([Kiwi weight example](#))
- Multiple short queries that build on each other >> one long query
- Designated chats (Shopper's Guide Example)
- Don't rush to Gemini/Claude!! [Google is still superior for simple queries](#)
- **VERIFY EVERYTHING!!!** Especially sources (made up literature examples)

# AI pitfalls: it gets things wrong

- AI can make up facts, figures and more – always independently verify anything factual, don't rely entirely on what the LLM says
- Avoid using AI for math (Example: “9.11 > 9.9” because of num. characters)
  - Inverse ordered list for SG did not work after multiple attempts!
- If using AI for sources, make sure they exist! Click the links, read the articles → “Find me a peer-reviewed source...” is frequently incorrect!
- Avoid biased language (e.g. “shouldn't...” or “isn't...” in queries => YES)
- Avoid image generation: much bigger environmental load + IP issues



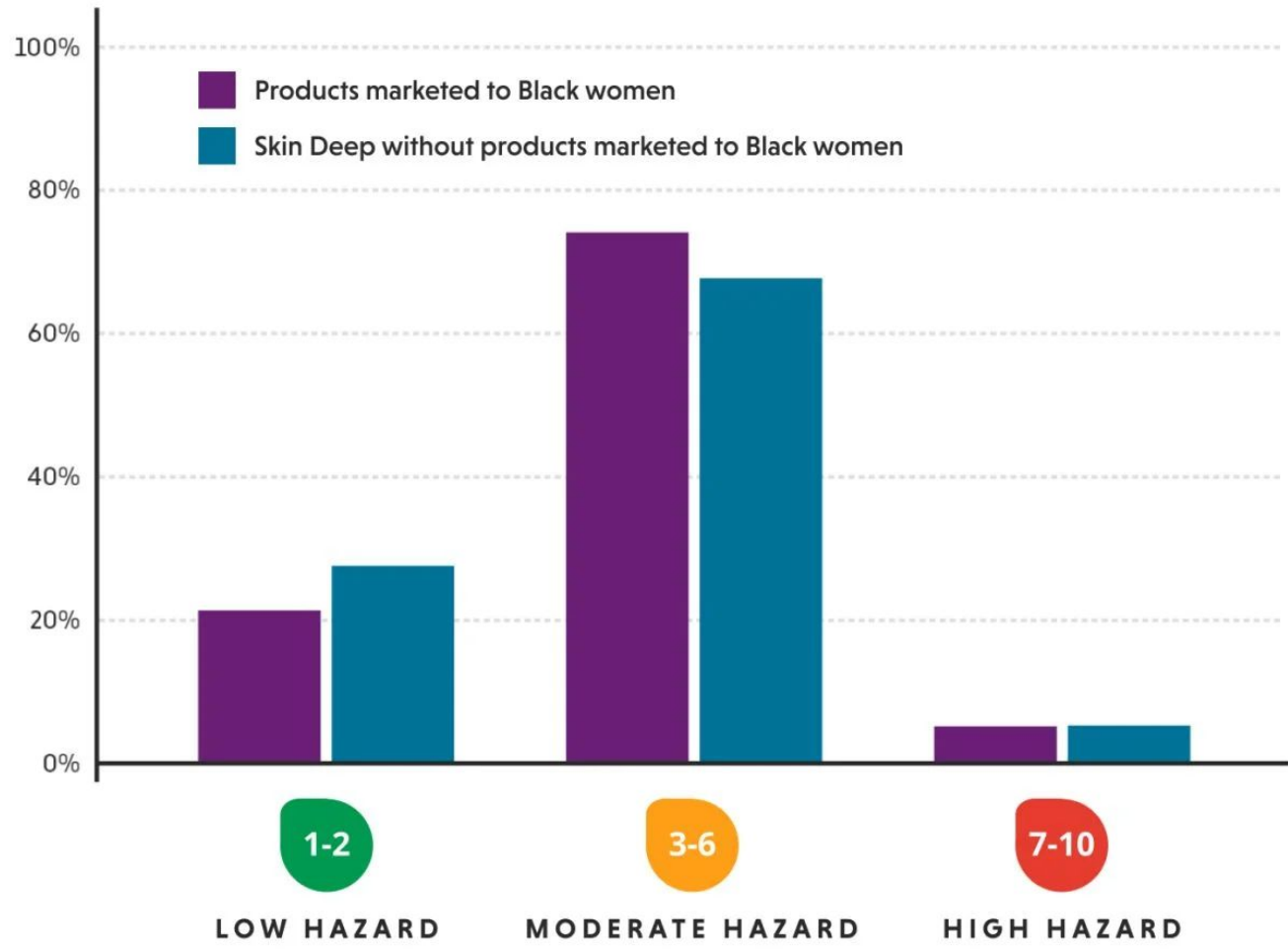
# Interactive Examples

# Interactive Example 1: QuickScan!

You'll see each of the following data viz examples for 10 seconds

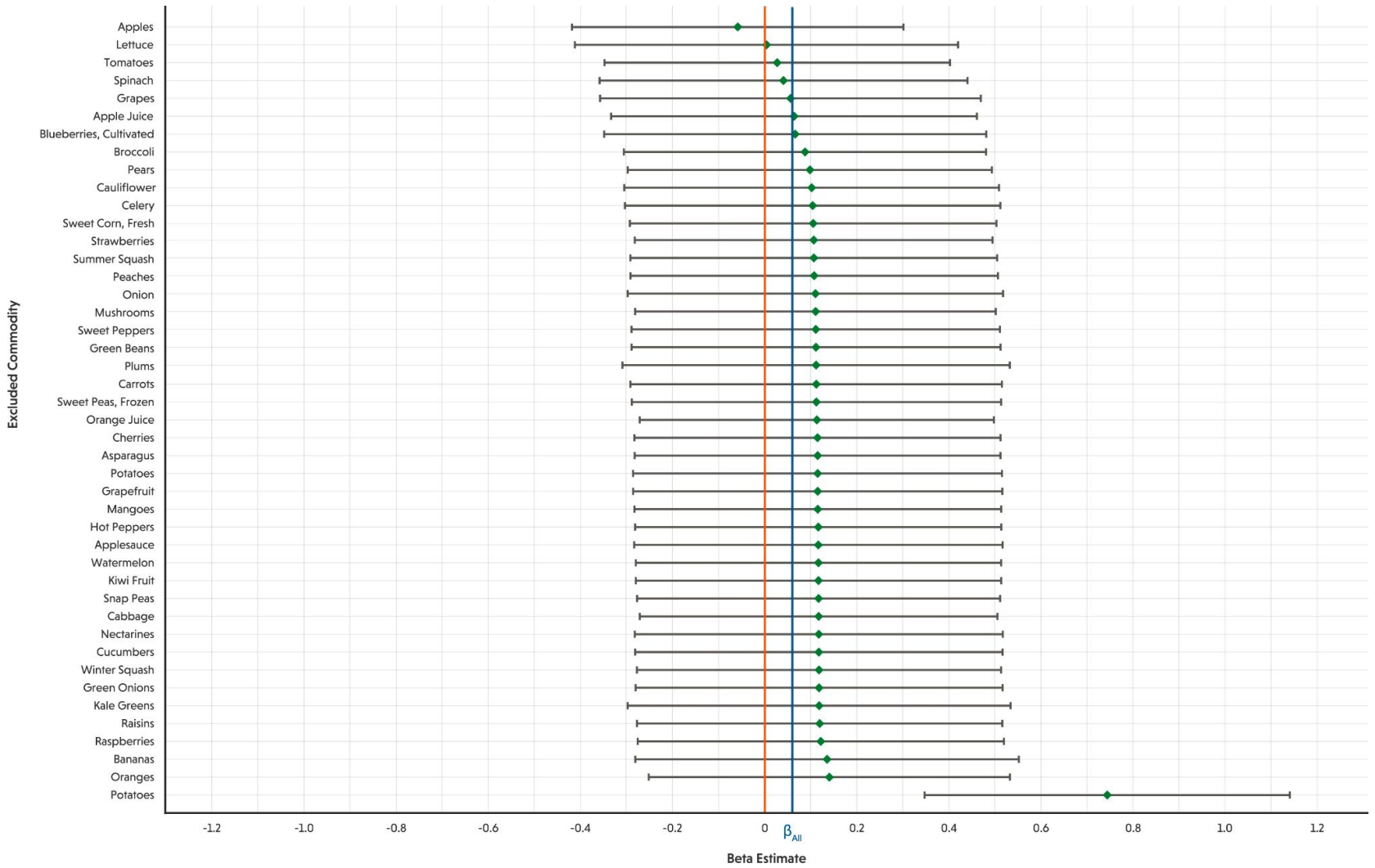
**After 10 seconds, share what you think the main takeaway is from the viz**

Goal: identify if the most important information is the most prominent (B.L.O.T)





What did you take away  
from this bar chart?

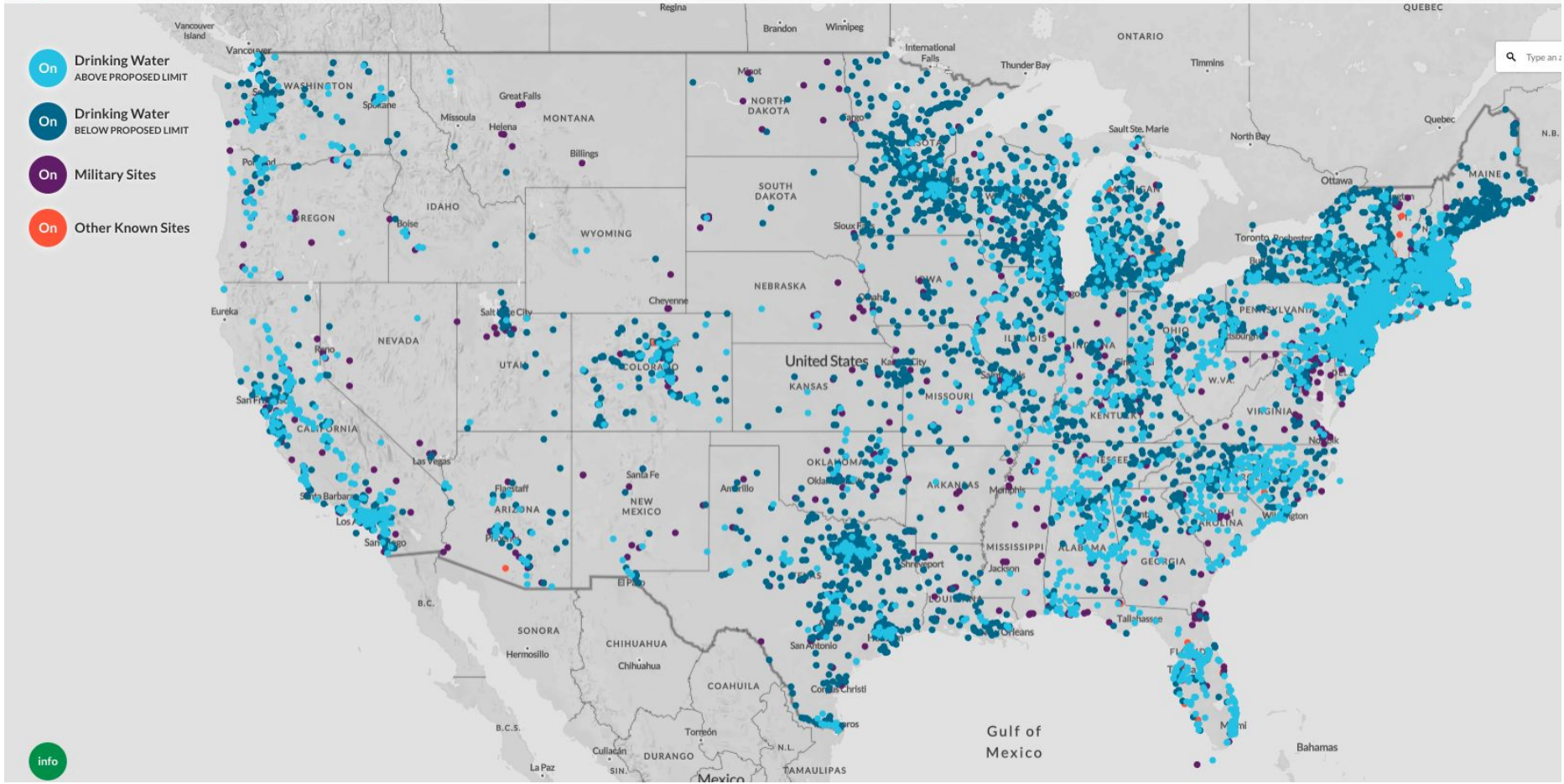




What did you take away  
from plot?

# PFAS contamination in the U.S. (March 5, 2026)

- Drinking Water ABOVE PROPOSED LIMIT
- Drinking Water BELOW PROPOSED LIMIT
- Military Sites
- Other Known Sites





What did you take away  
from map?

# Interactive Example 2: BrandID!

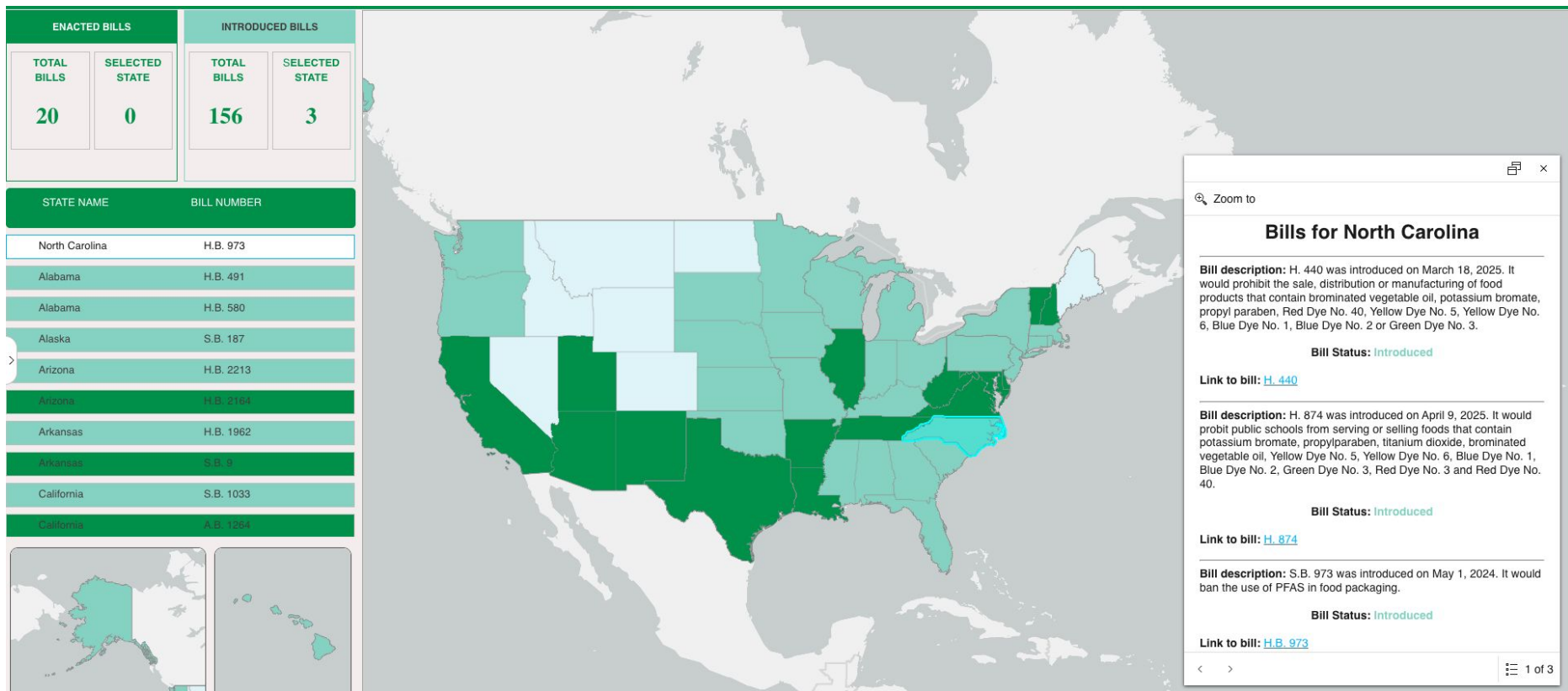
You'll see a few data viz examples

**Can you identify which one(s) were generated by EWG? Why?**

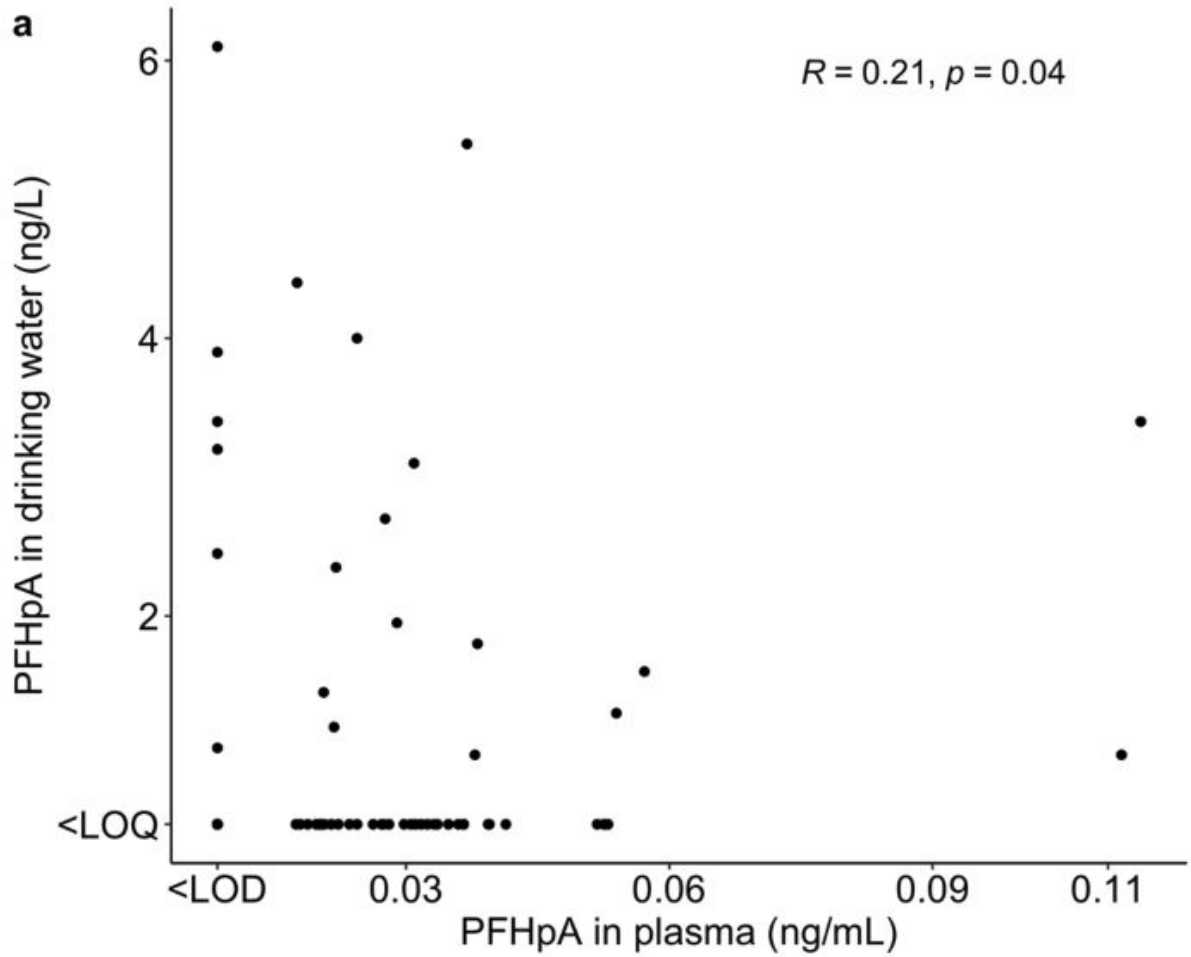
Goal: identify characteristics of successful branding



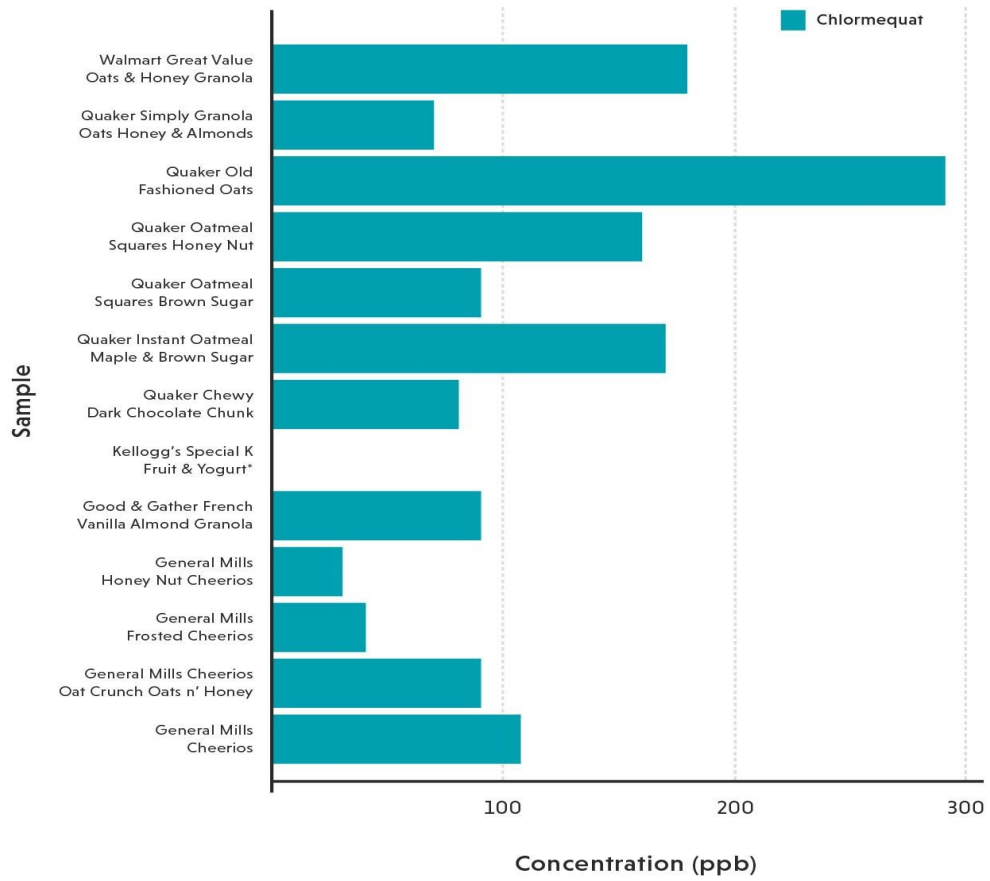
Hu et al., 2019  
Figure 1  
(Dr. Cindy's paper!)



**EWG's Interactive Food Chemical Policy Map**



Cserbik et al., 2024  
Figure 2A



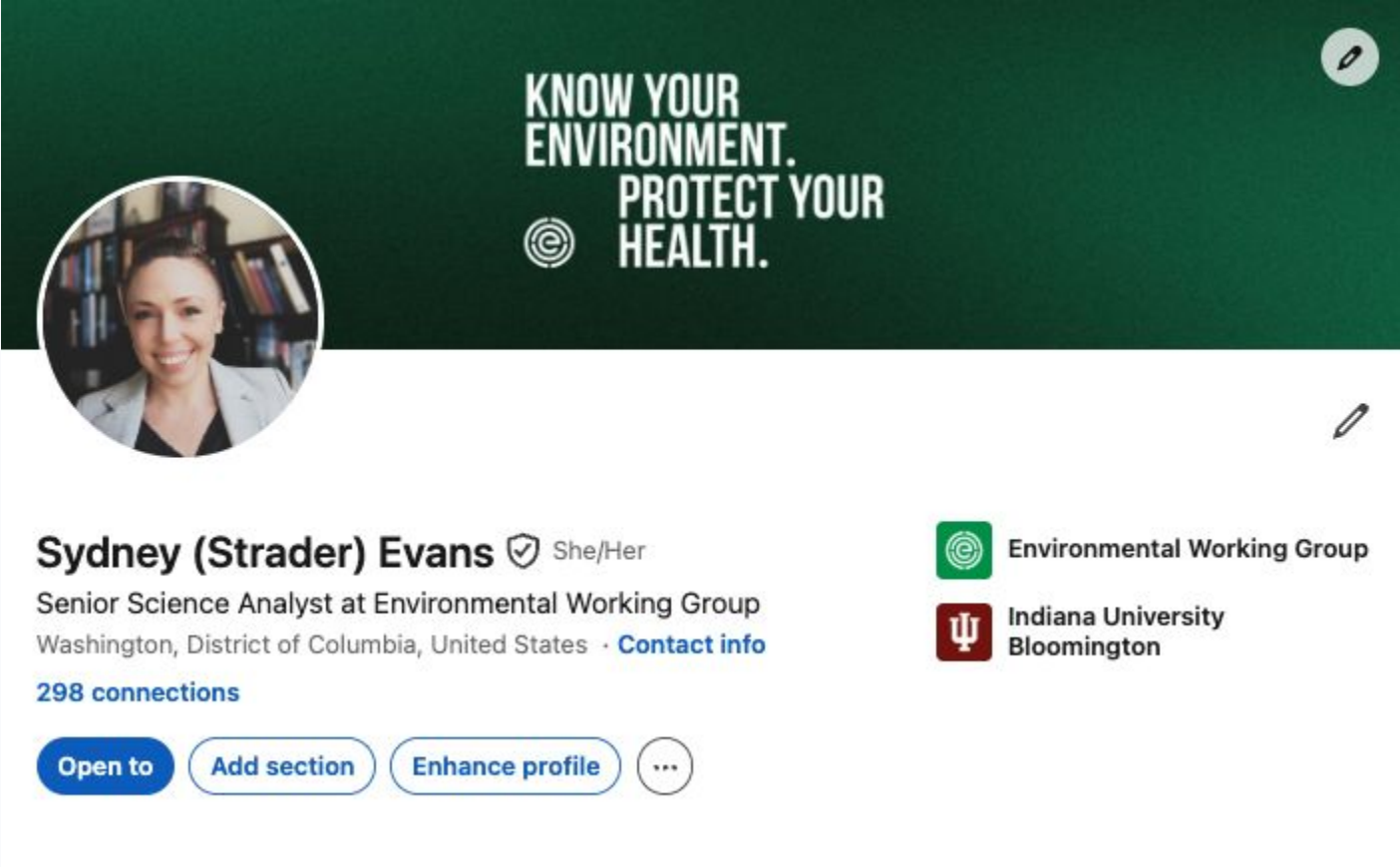
**EWG's testing of chlormequat on oats**

Limit of detection/limit of quantification for chlormequat: 10/100 ppb.  
\* Numerical detection value reported by the lab as Below the Limit of Quantification.




# Career Pathways and Q&A

# Professional evolution and academic foundation





KNOW YOUR ENVIRONMENT.  
PROTECT YOUR HEALTH.



**Sydney (Strader) Evans** ✓ She/Her  
Senior Science Analyst at Environmental Working Group  
Washington, District of Columbia, United States · [Contact info](#)  
**298 connections**

[Open to](#) [Add section](#) [Enhance profile](#) [...](#)

 Environmental Working Group  
 Indiana University  
Bloomington

# Professional evolution and academic foundation

## University of Virginia, B.A. in Chemistry

Focus in biochemistry, and elective classes on environmental science

## Indiana University, MPH in Environmental Health

Exposure assessment, occupational health, biostatistics, epidemiology, risk assessment

## CVS Pharmacy Technician

HIPPA, problem solving, customer service, chemistry and interactions

## eBroselow Clinical Developer

Research, eye for detail, QAQC, queries

## Research Assistant

Grant writing, project planning, statistical analysis (SPSS), authorship

## Monroe County Health Department

Program planning, regulation, community

## Environmental Working Group (EWG)

Senior Science Analyst & Science Analyst

# Professional evolution and academic foundation

## Data Management & Analysis

- Advanced statistical analysis (SPSS) & biostatistics
- Relational database management (Access, SQL)
- Large-scale data curation and formal analysis
- Data visualization and dashboard development

## Research & Administration

- Grant writing and research project administration
- Peer-reviewed manuscript authorship and review
- Exposure and risk assessment methodology
- Conceptualization and literature investigation

## Supervision & Management

- Project administration & scientific team oversight
- Mentoring and experience planning for interns
- Organizational requirement management

## Communication & Speaking

- Science communication and public health education
- Academic guest lecturing and presentations
- Focus group leadership and management
- Patient communication and assistance

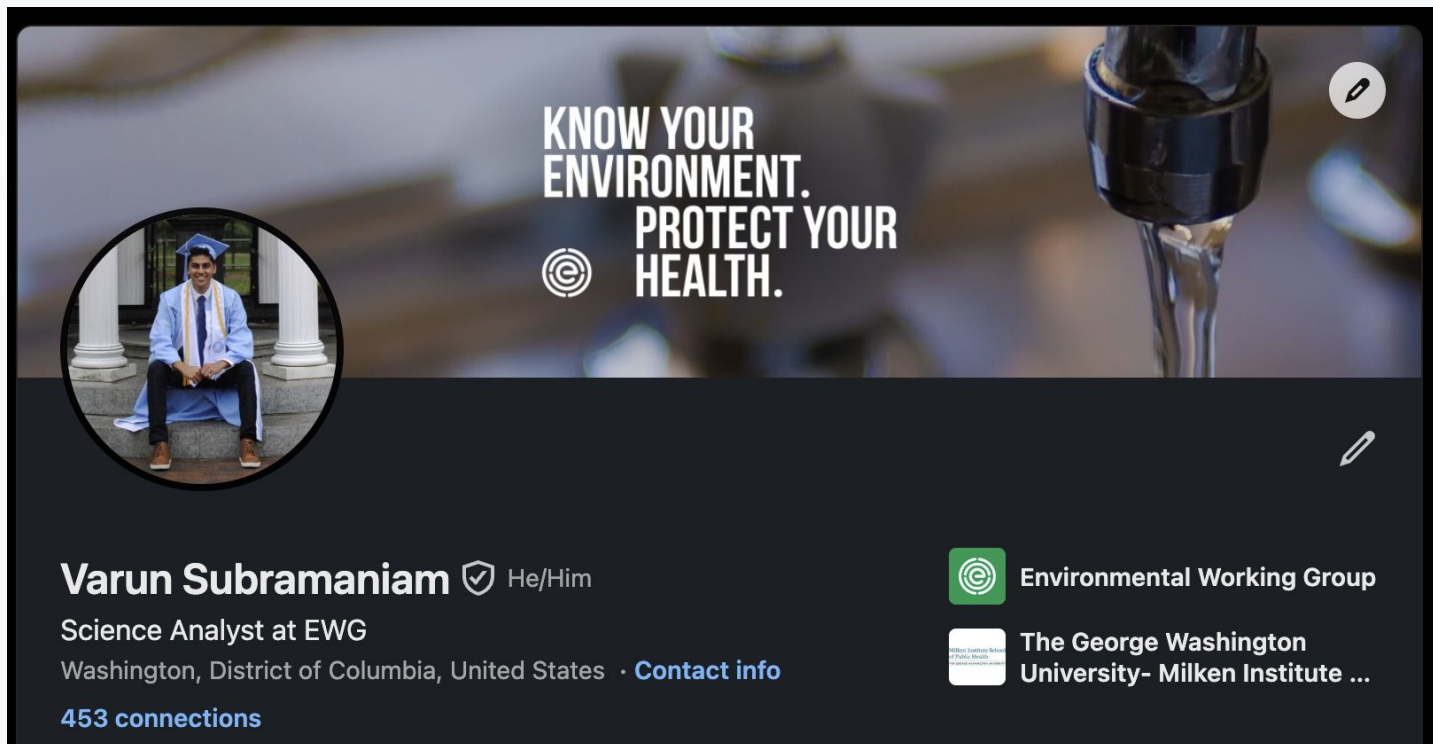
## Planning & Creative Thinking

- Program development and digitization strategies
- Emergency logistics and coordination
- Event planning and organizational management
- Technical problem-solving and QA/QC


## Reporting & Deliverables

- EWG report investigation and promotion
- Accreditation and document retention
- Public health policy and regulation reporting
- Plan updates and organizational compliance


# Professional evolution and academic foundation




KNOW YOUR ENVIRONMENT.  
PROTECT YOUR HEALTH.



**Varun Subramaniam** ✓ He/Him  
Science Analyst at EWG  
Washington, District of Columbia, United States · [Contact info](#)  
453 connections

 Environmental Working Group

 The George Washington University- Milken Institute ...

2006-2018



2018-2022



DATA  
DRIVEN  
ENVIROLAB



2022-2024



Milken Institute School  
of Public Health  
THE GEORGE WASHINGTON UNIVERSITY



Computational  
Biology Institute

THE GEORGE WASHINGTON UNIVERSITY

2024-



AREAS OF FOCUS  
Toxic Chemicals  
Nanomaterials  
Pesticides  
PFAS Chemicals

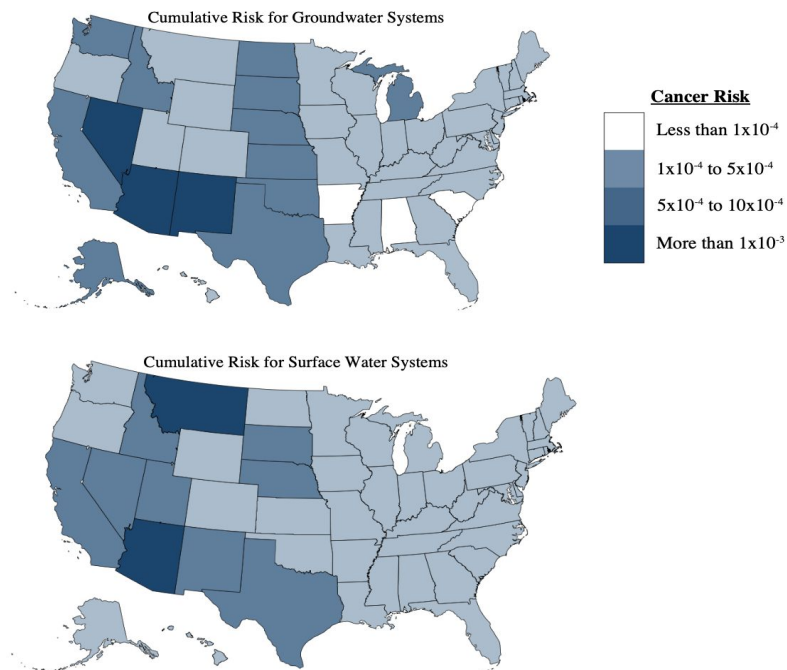


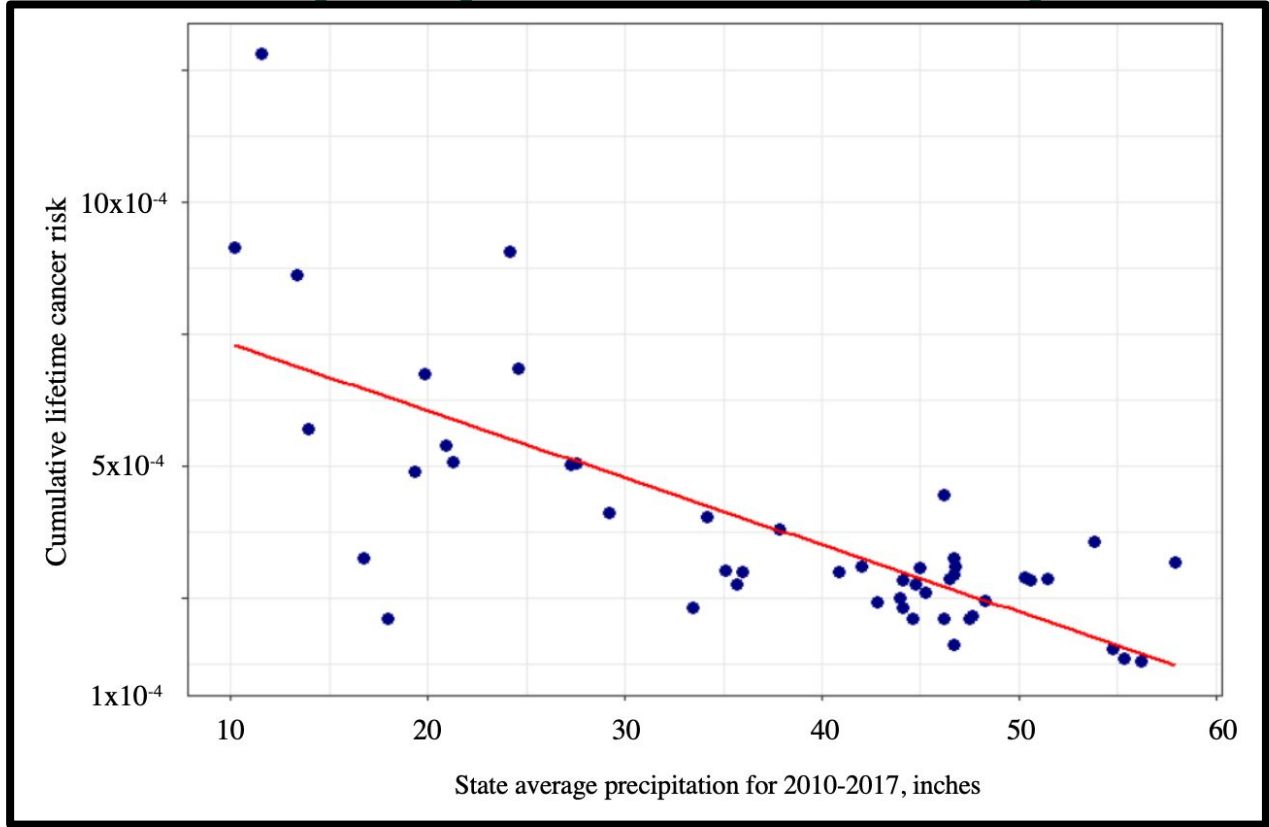
# Appendix/Data Visualizations

# Cumulative risks vary by... water source



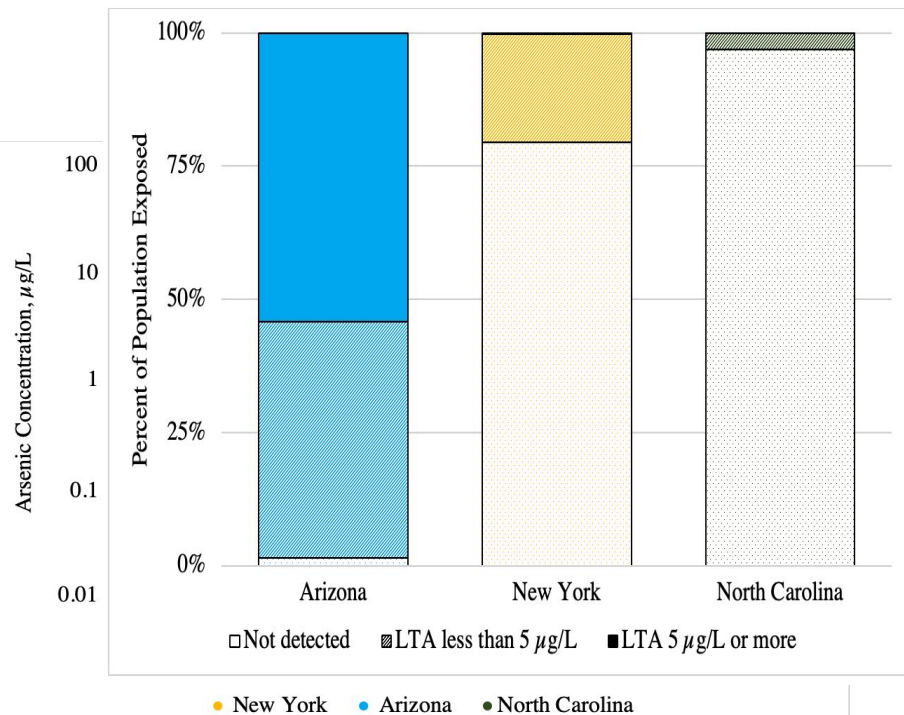
# Cumulative risks vary by... region





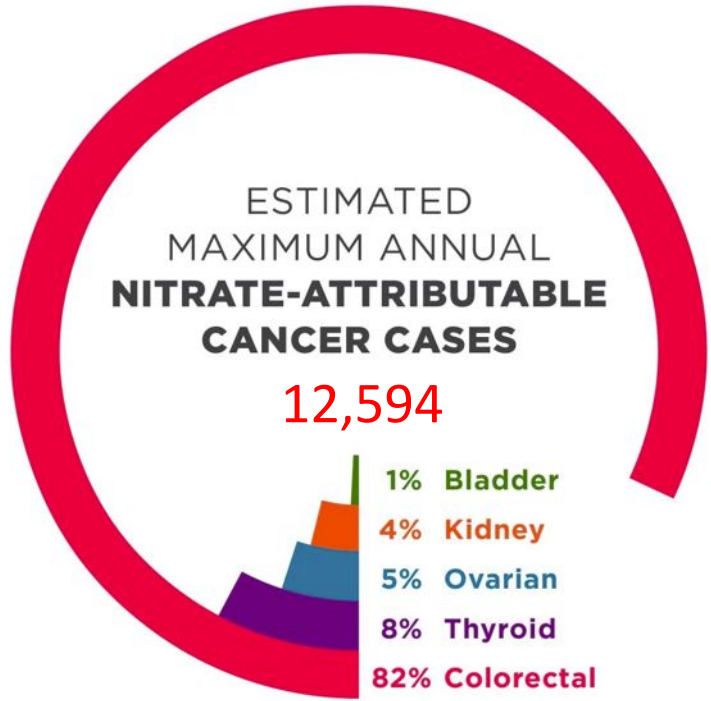
Evans et al. 2019, Figure 3

## Cumulative risks vary by... region

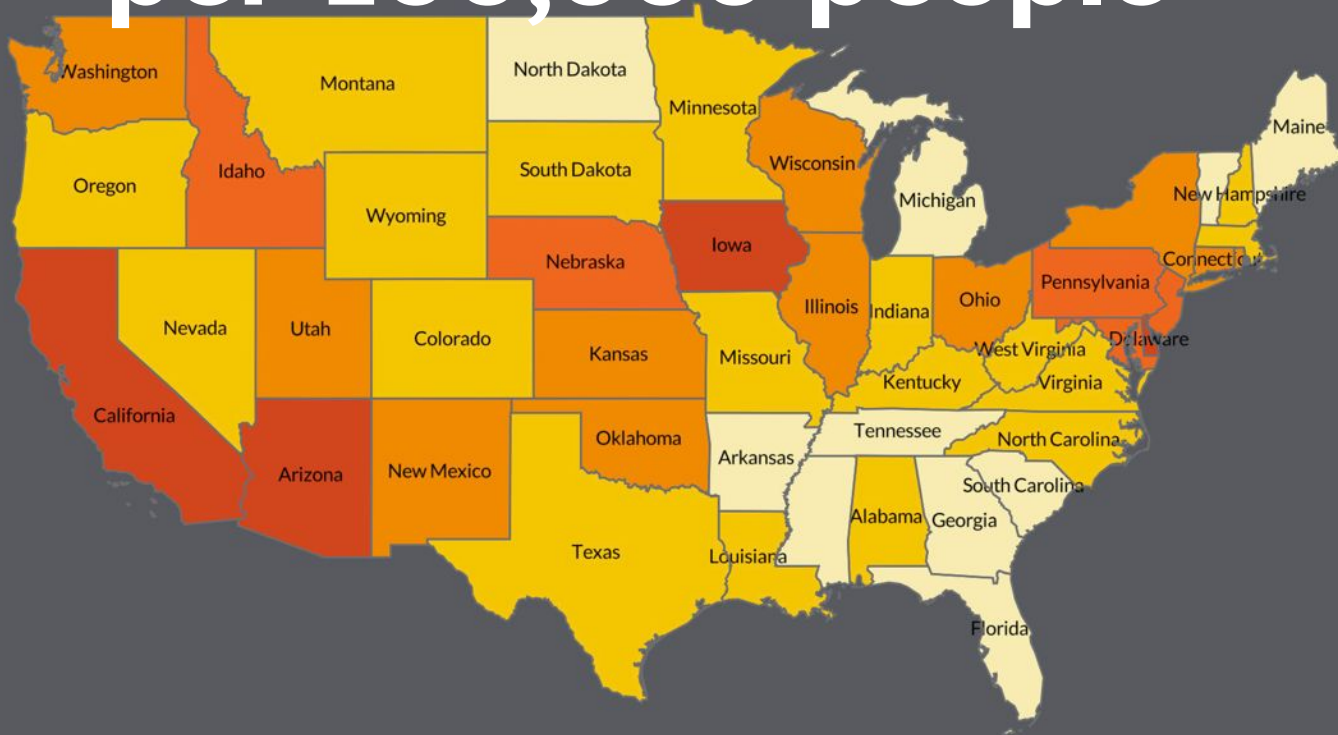


# Estimated annual nitrate-attributable cancer cases

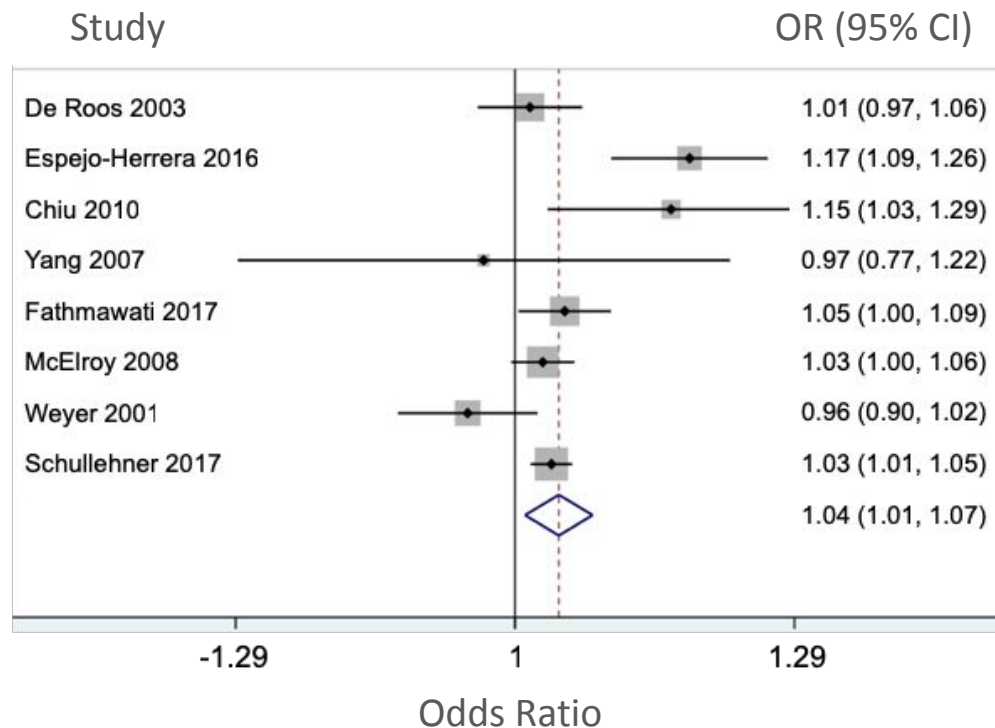
Cancer Type	Estimated MINIMUM number of cancer cases	Estimated MAXIMUM number of cancer cases
Colorectal	1233	10,379
Ovarian	110	580
Thyroid	369	1,047
Kidney	454	454
Bladder	134	134

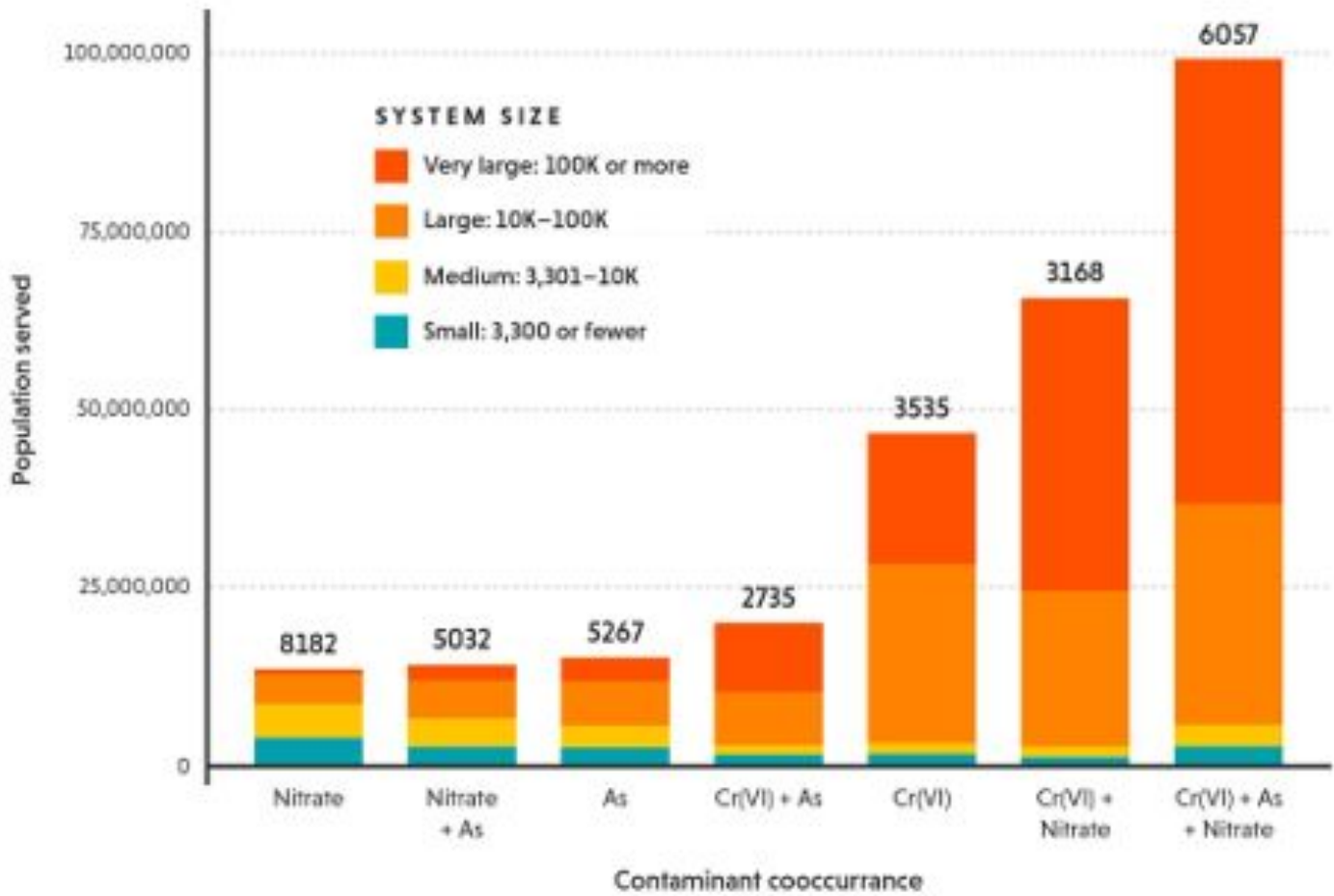


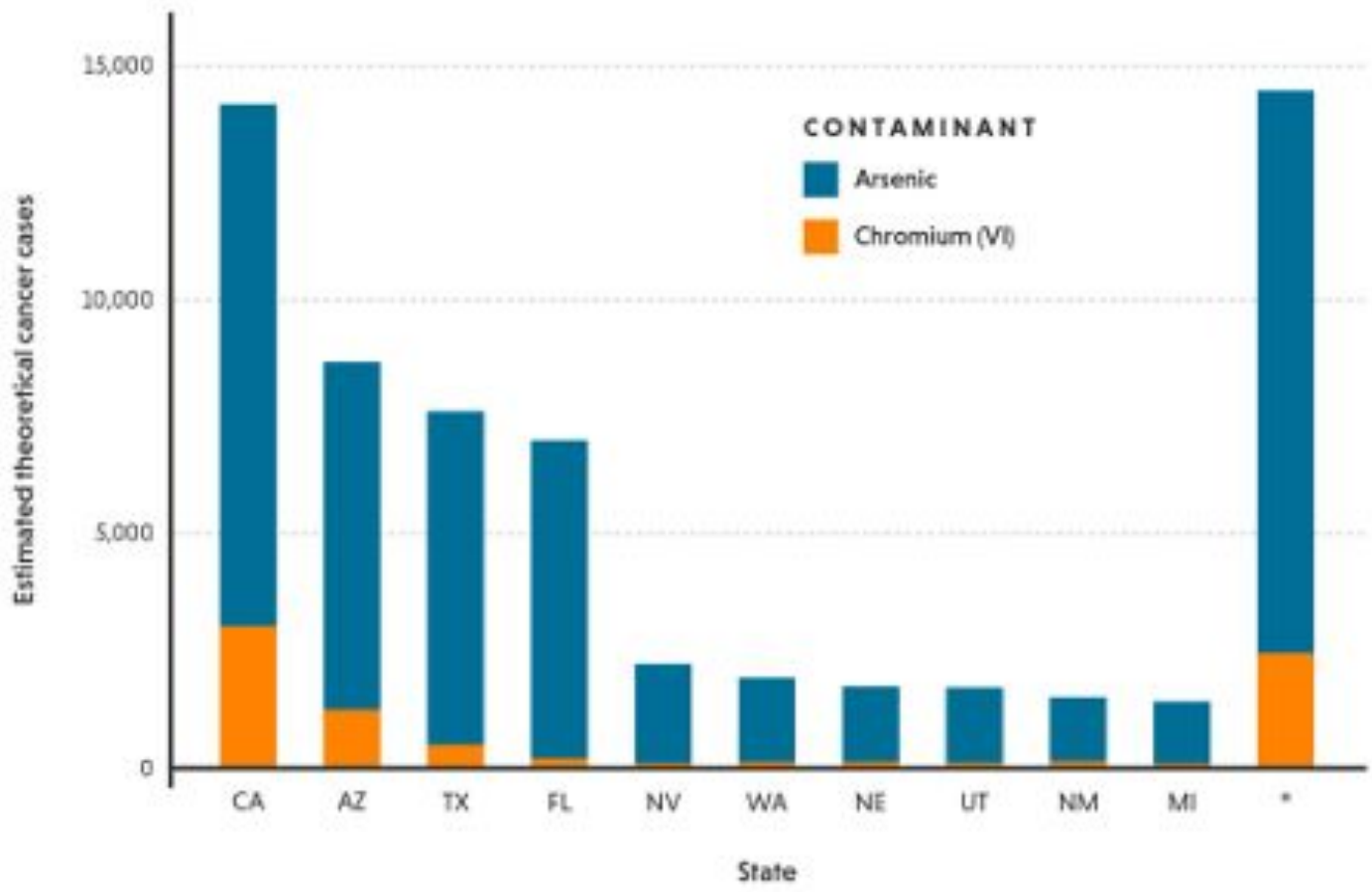
# Estimated nitrate-attributable cancer cases for each state per 100,000 people

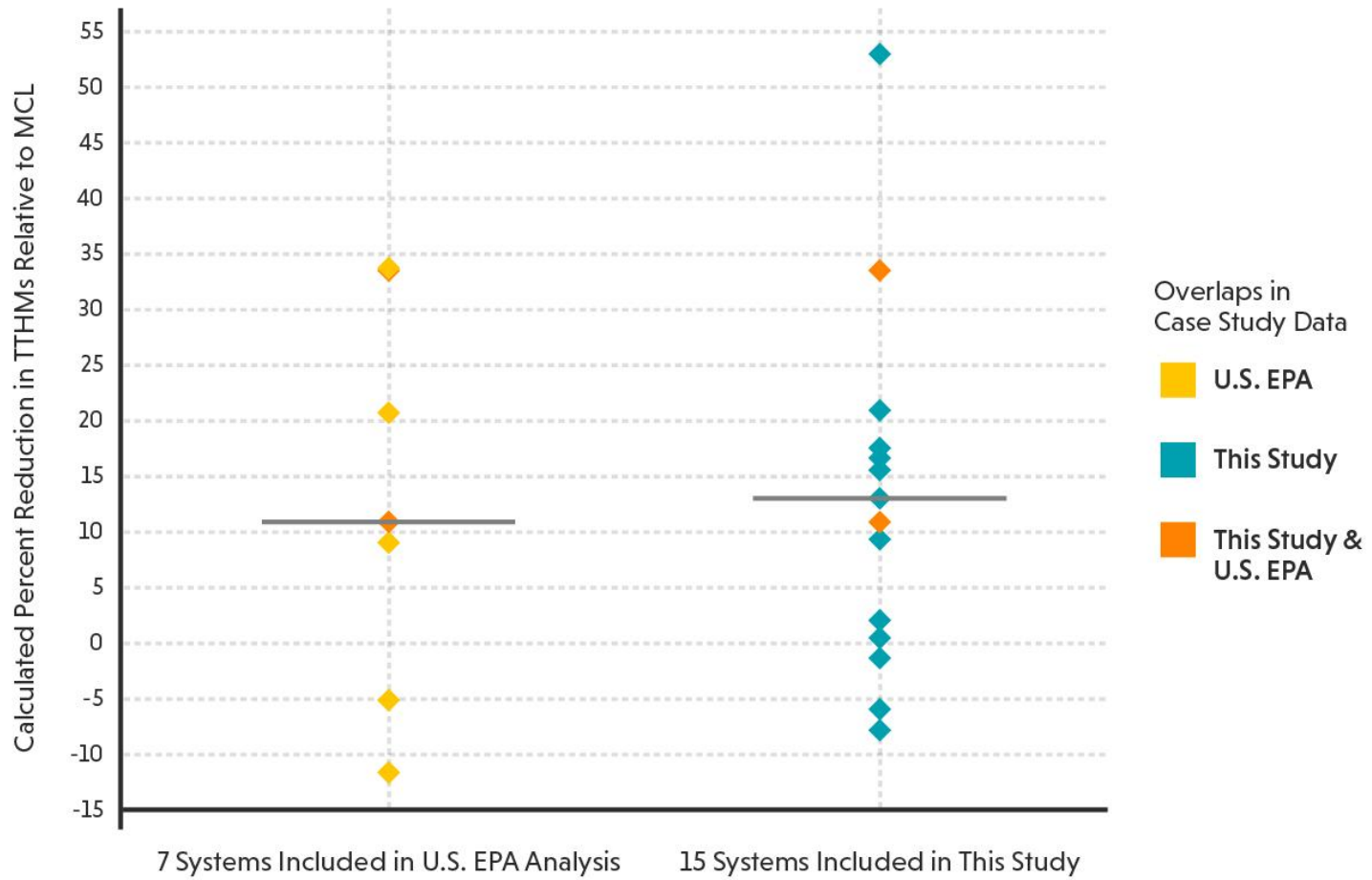


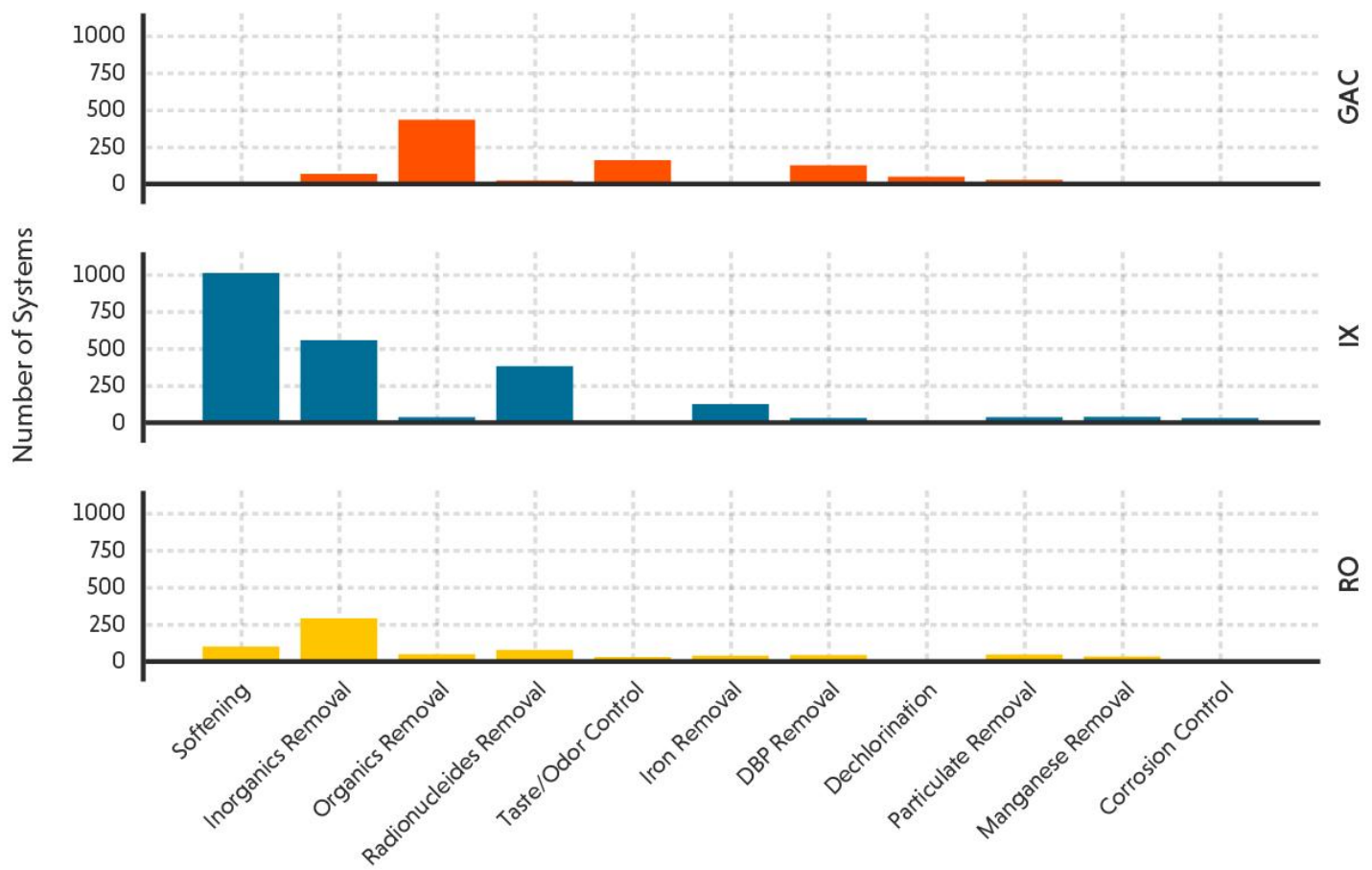
# Meta-analysis of Colorectal Cancer Risk and Nitrate in Drinking Water

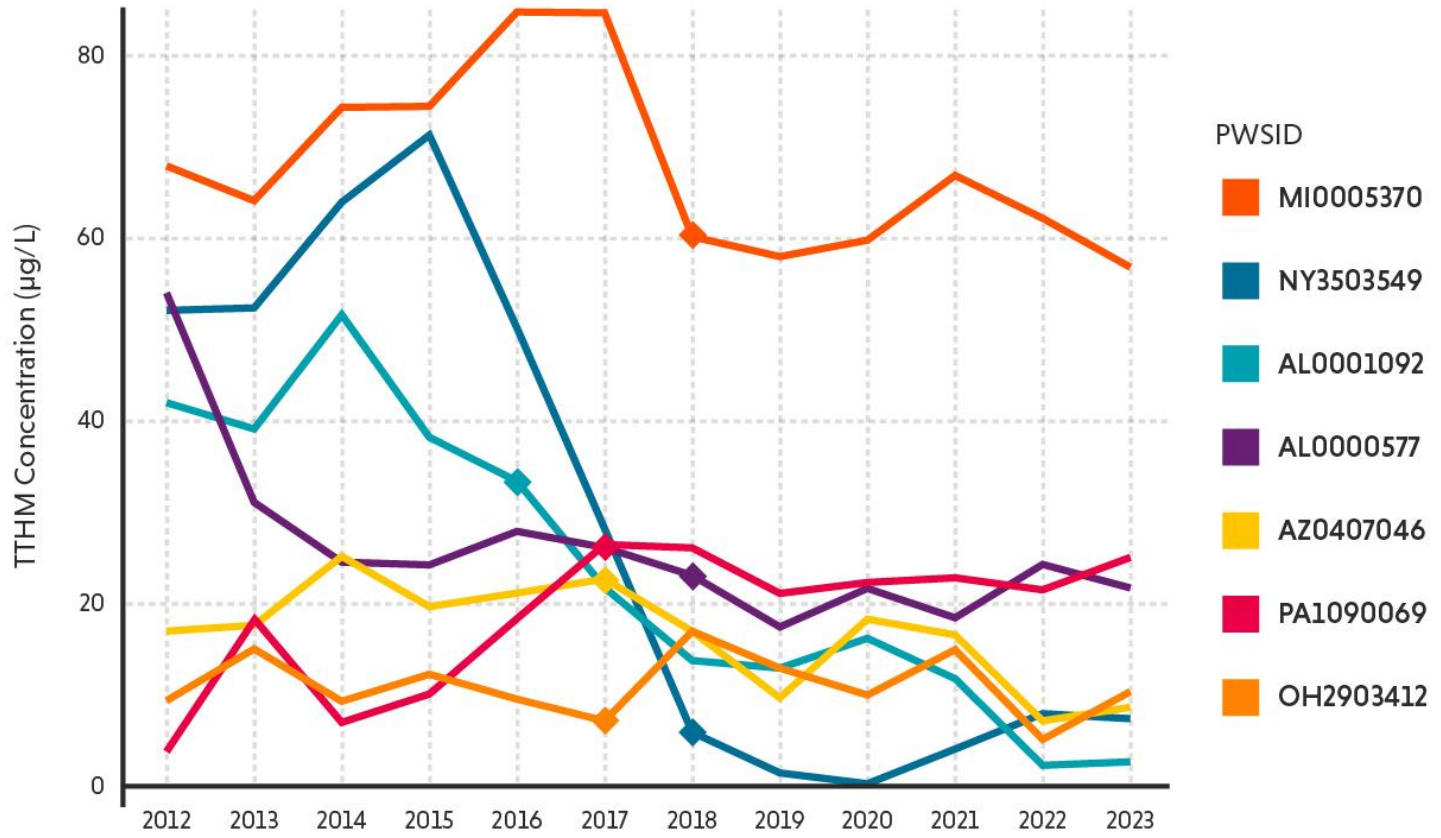




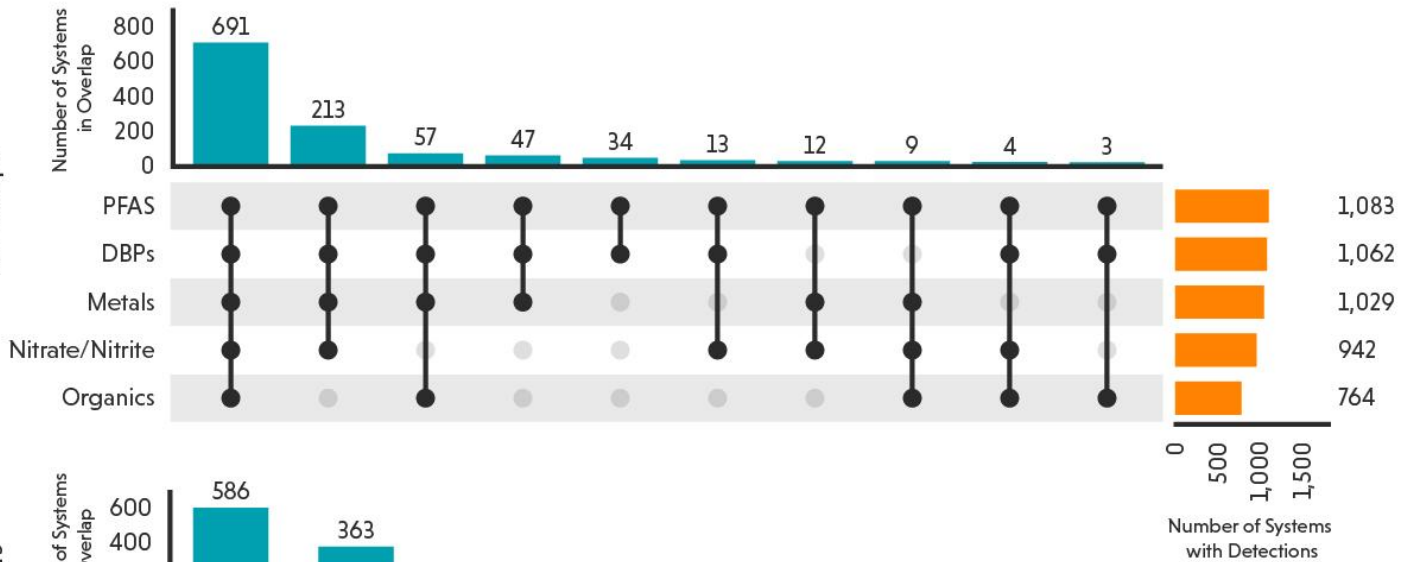




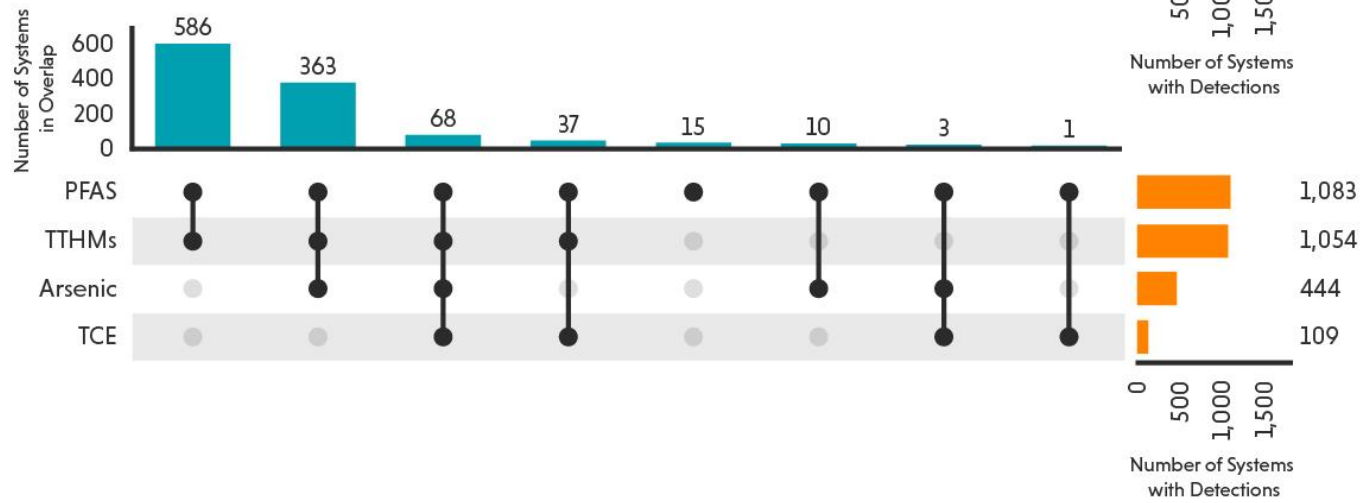


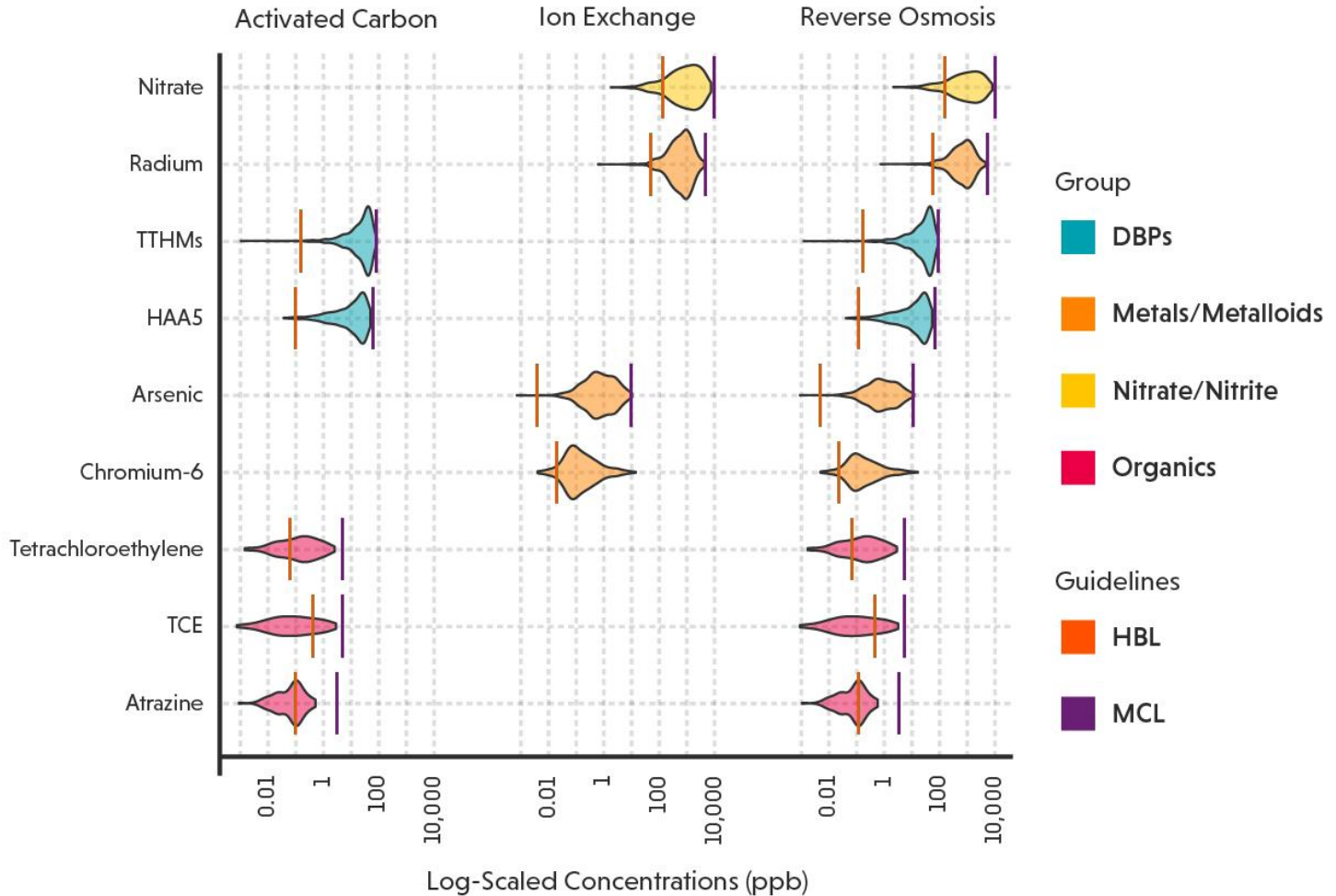


A. Groups



B. Contaminants

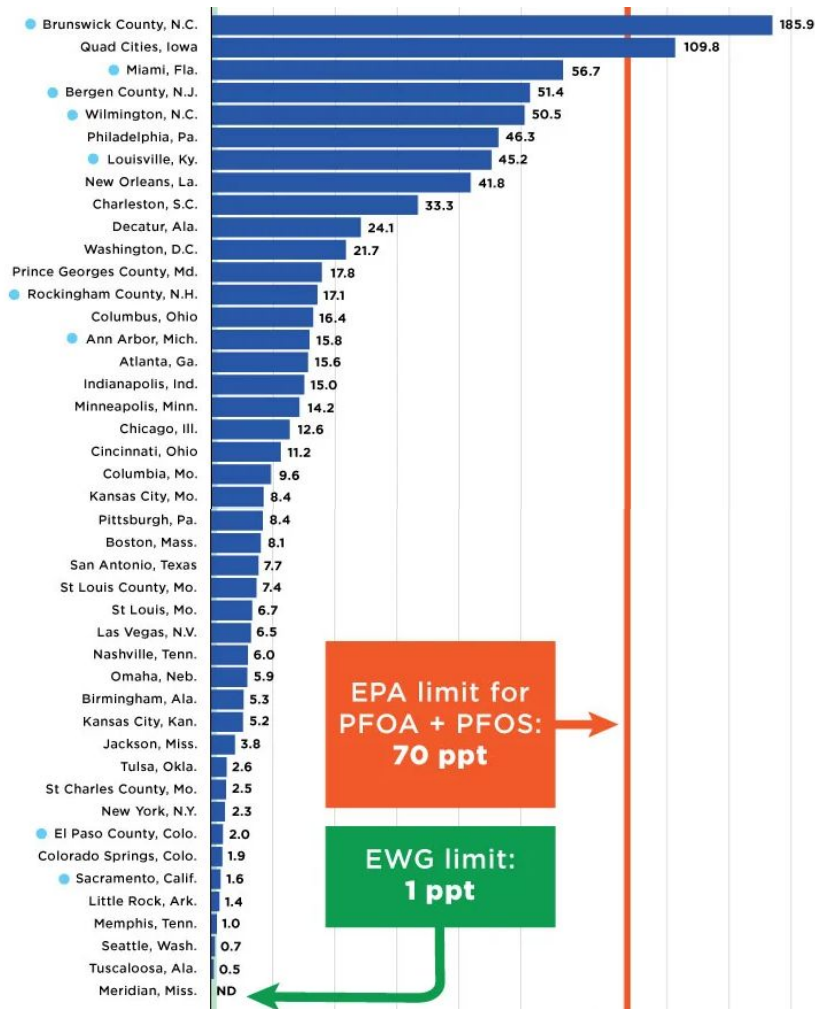




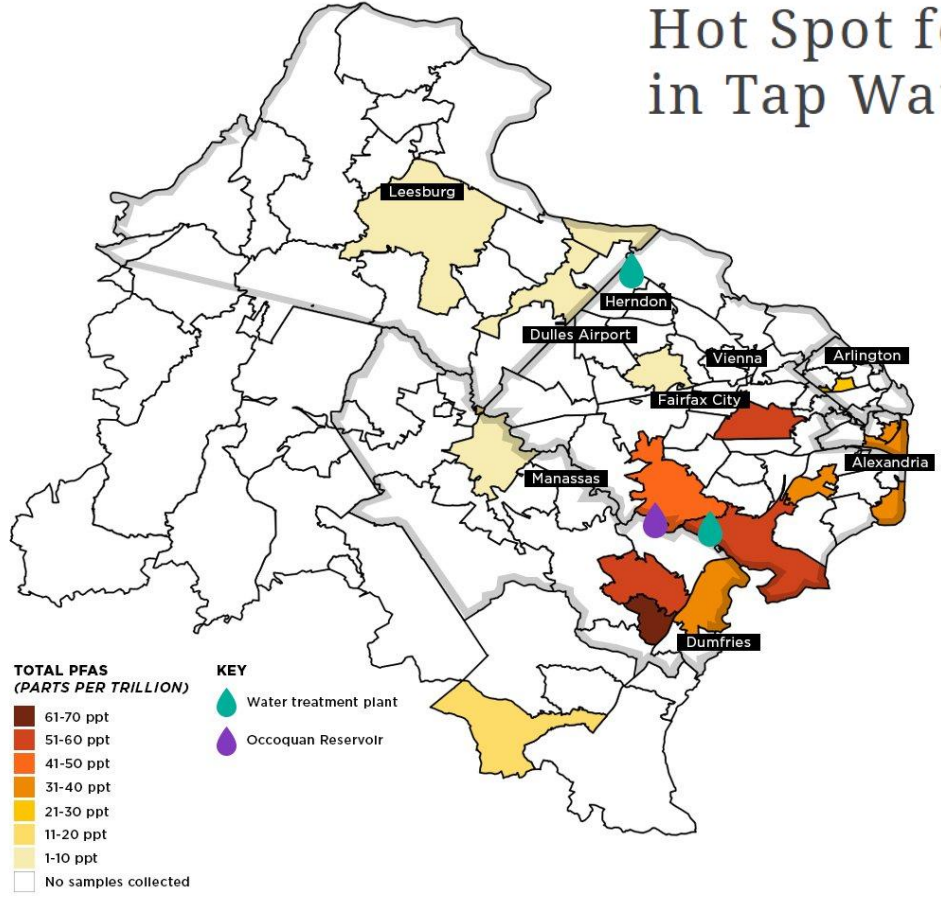
# PFAS & EWG

## PFAS Contamination of Drinking Water Far More Prevalent Than Previously Reported

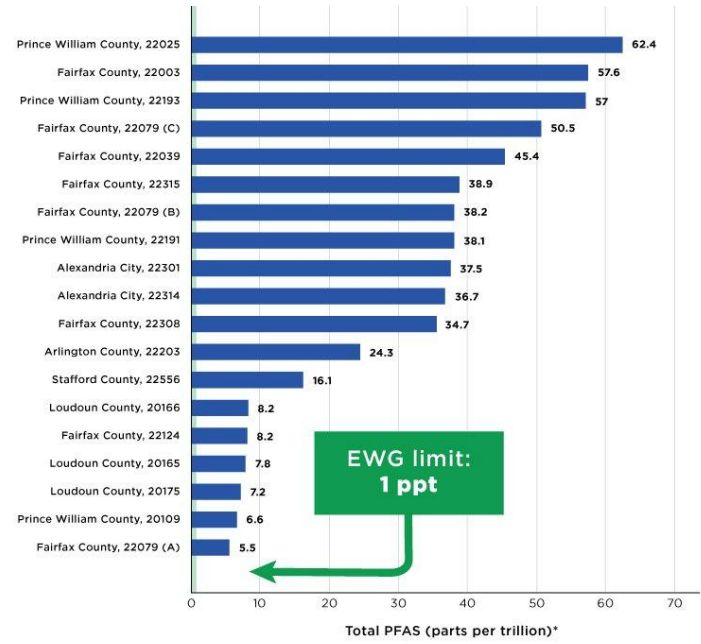
New Detections of 'Forever Chemicals' in New York, D.C., Other Major Cities



# Is Northern Virginia a D.C.-Area Hot Spot for 'Forever Chemicals' in Tap Water?

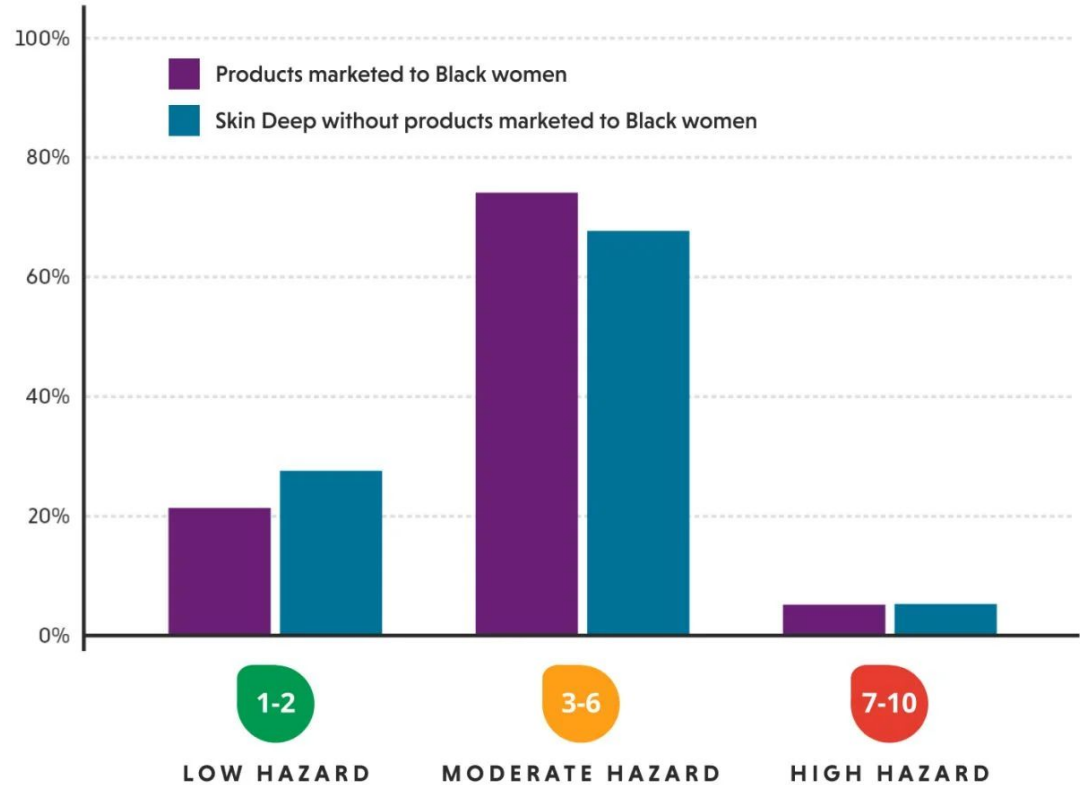


PFAS LEVELS DETECTED IN NORTHERN VIRGINIA BY COUNTY AND ZIP CODE



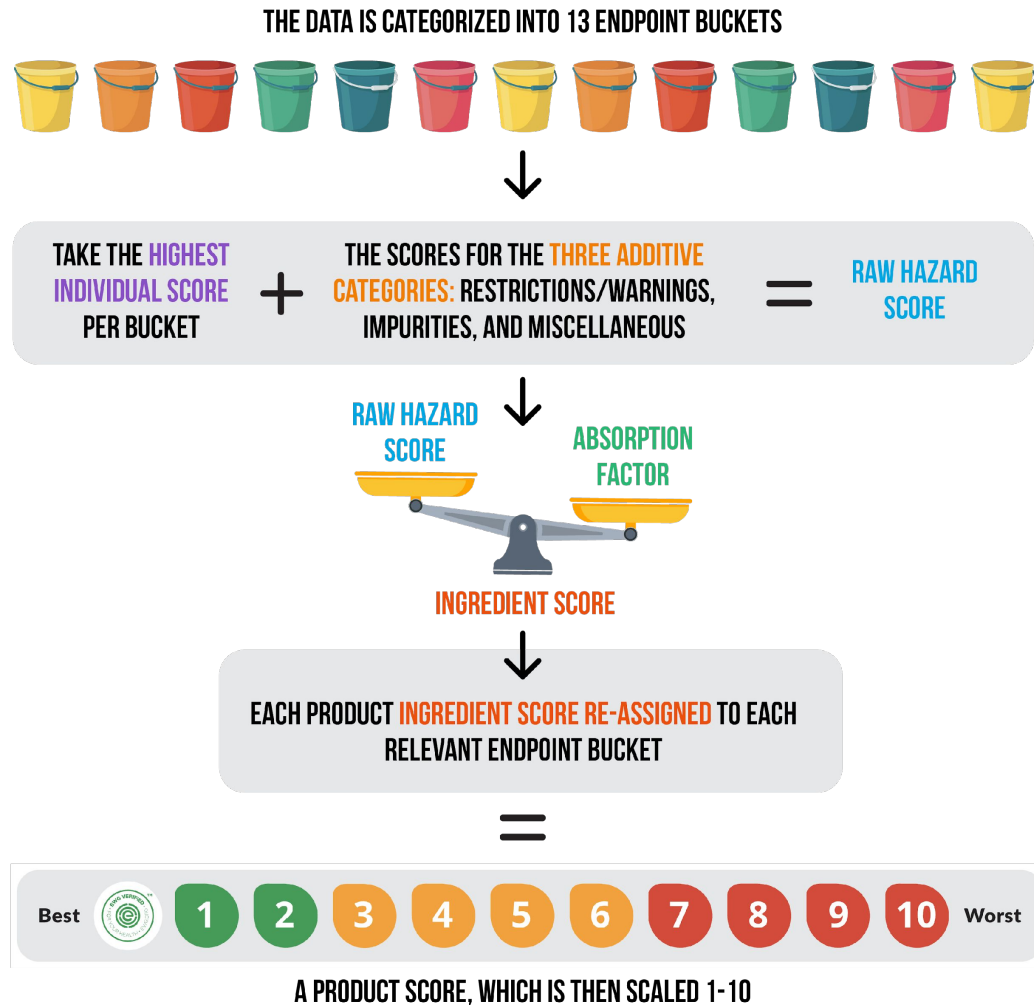
Source: EWG, from samples taken in January and February 2021.  
 \* Sum of detection of all PFAS analyzed.

There are fewer low hazard products marketed to Black women compared to products without demographic marketing



# Health Endpoints

- Cancer
- Reproductive/developmental toxicity
- Neurotoxicity
- Endocrine disruption
- Allergies/immunotoxicity
- Organ system toxicity
- Mutations
- Cellular/biochemical changes
- Occupational hazards
- Ecotoxicity



## Advancing Public Access to Drinking Water Contaminant Data: The EWG Tap Water Database

Tasha Stolber, Sydney Evans\*, Chris Campbell, Olga V. Naidenko and David Q. Andrews, Environmental Working Group

\*presenting author

### Abstract

**Objective:** Access to reliable, transparent data on drinking water quality is essential for public health protection and informed decision-making. The Environmental Working Group (EWG) developed the Tap Water Database, the most comprehensive publicly available resource on drinking water contaminants in the United States.

**Methods:** Here we will highlight the methodology behind the database, including data collection, interpretation of health risks, and comparison of contaminant levels to both federal legal standards and health-based standards. The database examines the gaps in current drinking water regulations and emphasizes the need for stronger health-protective limits and increased transparency in water quality reporting.

**Results:** The database compiles water quality data from nearly 55,000 utilities nationwide, assessing contaminants against health-based benchmarks and documenting their prevalence and potential health risks from long-term exposure over a lifetime. Discussion: The EWG Tap Water Database serves as a critical resource for researchers, policymakers, and the public to identify disparities in water quality and advocate for improved regulatory safeguards. By democratizing access to drinking water data, this initiative empowers communities to demand cleaner, safer water and supports the path for science-driven policy reforms. The database is a tool for leveraging data for environmental advocacy, risk communication, and regulatory improvements in **CR(VI)** and Standards.

Drinking water monitoring data were collected from state health or environmental health offices or downloaded directly from some states.

The most recent update of the data included data from 2021 to 2023 for most contaminants and data from UCMR programs from 2013-2024 for unregulated contaminants. EWG calculated arithmetic mean averages of the contaminant concentrations for each community water system for the analyzed data period. Test results reported as "non-detects" were assigned a value of zero and included in the calculation of averages.

EWG compared average contaminant concentrations to the federal legal limits and health guidelines published by government agencies and those from peer-reviewed research.

**Table 1** EWG-Developed health-based water standards based on peer-reviewed literature, California public health goals, and 10-4

Contaminant	FEDERAL LEGAL LIMIT (FLL) (MCL) (1)	HEALTH-BASED STANDARD (HBS) (2)	10 <sup>-4</sup> (3)
Arsenic	10 µg/L	1.5 µg/L	0.1 µg/L
Chromium	100 µg/L	17 µg/L	1.7 µg/L
Hexachlorobenzene	100 µg/L	0.04 µg/L	0.04 µg/L
Hexachlorocyclopentadiene	100 µg/L	0.04 µg/L	0.04 µg/L
Hexachloroethane	100 µg/L	0.04 µg/L	0.04 µg/L
Hexachlorobenzene	100 µg/L	0.04 µg/L	0.04 µg/L
Hexachlorocyclopentadiene	100 µg/L	0.04 µg/L	0.04 µg/L
Hexachloroethane	100 µg/L	0.04 µg/L	0.04 µg/L
Hexachlorobenzene	100 µg/L	0.04 µg/L	0.04 µg/L
Hexachlorocyclopentadiene	100 µg/L	0.04 µg/L	0.04 µg/L
Hexachloroethane	100 µg/L	0.04 µg/L	0.04 µg/L



### Results

EWG's Tap Water Database was released with updated data in 2025, its 4<sup>th</sup> updated since the first release in 2006. Since the release in February 2025, over 1.5 million users have visited the database.

EWG has published 112 health-based standards for both regulated and unregulated contaminants, including 17 PFAS. The database includes information on 304 contaminants, including 291 that are unregulated, detailing their sources, detection in utilities, associated health concerns and what filtration technology is effective for reduction.

As of July 2025, EWG published 11 peer-reviewed journal articles based on data from the Tap Water Database. An interactive map was developed to display water systems with co-occurring contaminants with hexavalent chromium that can be removed by similar treatment.



### Actions needed

- Consider contaminants as groups to optimize removal of multiple contaminants, not just one contaminant at a time. Health benefits of multi-contaminants removed should be considered.
- Review of outdated Maximum Contaminant Levels that are not protective of health.
- Review of the inefficient process for development new standards for unregulated contaminants.
- Uplifted the standards developed for PFAS and reduction of PFAS.
- Invest in drinking water monitoring, treatment and infrastructure.

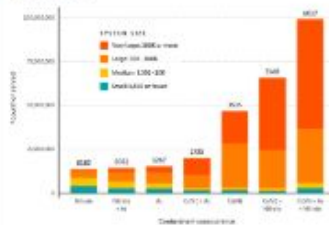


## Simultaneous Removal of Co-occurring Contaminants Reduces Drinking Water-Attributed Cancer Risk: A United States Case Study

Tasha Stolber, Sydney Evans\*, Chris Campbell, David Q. Andrews, and Olga V. Naidenko, Environmental Working Group

Removal of co-occurring contaminants produces significantly greater potential benefit estimates compared to evaluation of one contaminant at a time. Here we present a framework for calculating avoidable lifetime cancer cases from simultaneously reducing hexavalent chromium and arsenic concentrations in drinking water using U.S. data as a case study.

Detection and co-occurrence above health-based benchmarks of Cr(VI), arsenic, and nitrate in community water systems.



Analysis of decreased cancer risk associated with the simultaneous reduction of co-occurring drinking water contaminants provides information for establishing new frameworks for mitigating contaminants and protecting public health from pollution. Consideration of the health and economic benefits associated with removal of co-occurring contaminants may help underscore the value of regulations that encourage the use of such technologies. It could also support the development of more efficient approaches for drinking water treatment.

National analysis of the percent reduction in arsenic needed to increase lifetime cases avoided.



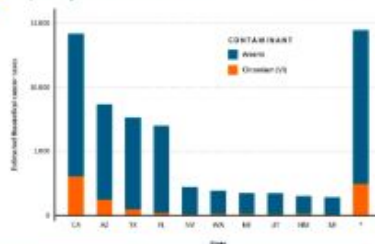
Estimated lifetime cancer cases avoided for Cr(VI) reduction scenarios in

Hypothetical Cr(VI) MCL	Estimated number of systems impacted	Estimated lifetime cancer cases avoided
0.02 µg/L	1,305-2,526	3,724-4,454
1 µg/L	756-886	2,032-2,809
2 µg/L	544-567	2,034-2,093
5 µg/L	250-252	1,114-1,131
10 µg/L	87	455-459

This is a simplified version of the full results that appear in Table 1. For complete data and statistical details, please refer to the original table in the publication. Always refer to the treatment of non-detect values as 0-7 µg/L.

For the entire U.S., an estimated 7,410 lifetime cancer cases from Cr(VI) exposure and 43,418 from arsenic exposure could be avoided if drinking water concentrations were reduced to their respective one-in-a-million cancer risk levels in systems with Cr(VI) detections. For hypothetical maximum contaminant levels of Cr(VI) at 10 and 5 µg/L, estimated avoidable lifetime cancer cases for the entire United States are 575 and 1,320 respectively. At these same hypothetical limits for Cr(VI), simultaneously reducing arsenic by 42% and 28% would double the number of lifetime cases avoided.

Number of theoretical cancer cases potentially avoided with improved water quality scenarios.



Hypothetical Cr(VI) MCL	Lifetime cancer cases avoided*	Percent reduction of arsenic to double cases avoided	Percent reduction of arsenic to quadruple cases avoided
10 µg/L	575	42%	(Not possible) <sup>†</sup>
5 µg/L	1,320	28%	84%
2 µg/L	2,865	27%	80%

This is a simplified version of the full results that appear in Table 1. For complete data and statistical details, please refer to the original table in the published paper. \*The calculated lifetime cancer cases avoided is based on an assumed maximum concentration of Cr(VI) and Cr(VI) extracted from total chromium in groundwater systems. <sup>†</sup>The maximum theoretical cases avoided with a 100% reduction of arsenic in impacted systems is calculated to be 7,300.

# 99 lysis of cumulative cancer risk associated with disinfection byproducts in United States drinking water



Sydney Evans,  
Chris Campbell,  
and Olga V. Naidenko

## Side-by-side comparison of toxicological and epidemiological estimates of cancer risk from drinking water disinfection byproducts offers a compelling argument for conducting cumulative risk assessments for both regulated and unregulated contaminants.

### Introduction

- Hundreds of disinfection byproducts (DBPs) form in drinking water following treatment, which can increase the risk of cancer.
- Few disinfection byproducts are regulated in drinking water.
- Risks assessments can be based on epidemiological data or animal toxicology studies.

### Methods

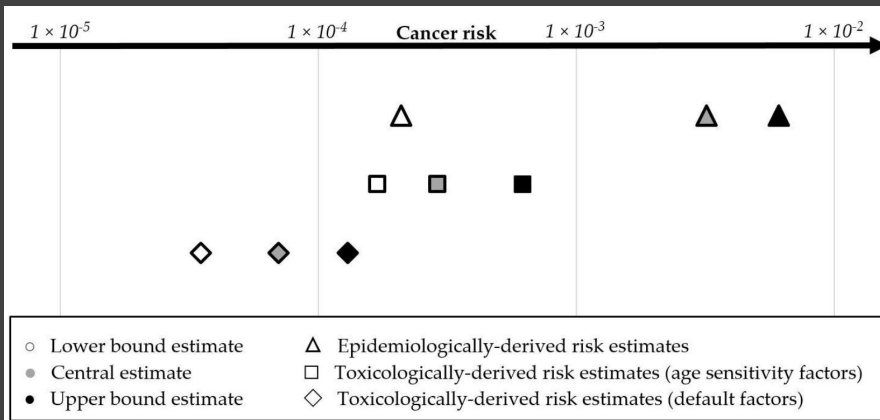
- A side-by-side comparison of two cancer risk assessment methodologies using an existing nationwide dataset of regulated DBPs and a new occurrence dataset for unregulated haloacetic acids

### Results

- A cumulative risk assessment for regulated DBPs based on animal toxicology studies estimates a lifetime cancer risk of  $7.0 \times 10^{-5}$ .
- Accounting for age sensitivity and elevated risk in infants and children increases the risk estimate to  $2.9 \times 10^{-4}$ .
- A risk assessment based on human epidemiological studies using regulated trihalomethanes (THM4) as a marker of exposure estimates a lifetime cancer risk of  $3.0 \times 10^{-3}$ .

### Discussion

- Toxicological assessment indicates haloacetic acids (HAAs) have overall greater cancer potency than trihalomethanes.
- The inclusion of age sensitivity factors brings toxicological risk estimates closer to epidemiological risk estimates.
- Even with age sensitivity factors, risk calculations based on animal data may not capture the full range of susceptibility of the fetus, infant, and young child to carcinogens.
- The authors recognize a number of scientific uncertainties associated with the calculation of health risks from both animal toxicology and epidemiology data.



Cumulative assessment of lifetime cancer risk due to disinfection byproducts in drinking water using epidemiologically derived risk estimates based on human studies of disinfection byproducts and bladder cancer and toxicologically derived risk estimates based on animal studies of disinfection byproducts.

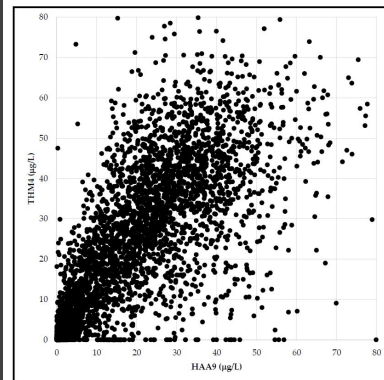


Regulated disinfection byproducts constitute just a portion of the contaminants that form during the disinfection process.

Both methods estimate that DBPs in drinking water present risks in excess of the "de minimus" acceptable cancer risk of one-in-a-million.

This analysis highlights the value of incorporating human data in health risk assessments, which are currently primarily based on animal studies.

### Figures & Tables



The average concentration of trihalomethanes (THM4) in community drinking water systems according to compliance testing results for 2014 to 2017, and the average concentration of haloacetic acids (HAA9) as reported in the EPA Unregulated Contaminant Monitoring Rule 4 occurrence dataset. (left)

Benchmark doses and cancer risk concentrations for haloacetic acids and trihalomethanes. (below)

Disinfection Byproduct	Benchmark Doses from Animal Bioassay, 5% Excess Cancer Risk (mg/kg-day)	Concentrations Corresponding to One-in-a-Million Cancer Risk* (ug/L)	Source of the Risk Benchmark
Bromochloroacetic acid	1.0 (0.7-1.6) <sup>a</sup>	0.02	Calculated in this study
Chlorodibromoacetic acid	Not Available	0.02	Applied by read-across from bromochloroacetic acid
Bromodichloroacetic acid	2.8 (1.6-9.1) <sup>b</sup>	0.04	Calculated in this study
Dibromoacetic acid	2.2 (1.4-3.8) <sup>b</sup>	0.04	Calculated in this study
Tribromoacetic acid	Not Available	0.04	Applied by read-across from dibromoacetic acid
Trichloroacetic acid	8.1 (4.4-28.8)	0.1	OEHHHA 2020 [30]
Dichloroacetic acid	32.7 (7.9-40.2)	0.2	OEHHHA 2020 [30]
HAA5 group	Not applicable	0.1	Calculated in this study
HAA6Br group	Not applicable	0.03	Calculated in this study
HAA9 group	Not applicable	0.06	Calculated in this study
Bromodichloromethane	11.1 (3.9-21.9)	0.06	OEHHHA 2018 [12]
Dibromochloromethane	26.2 (7.5-39.1)	0.1	OEHHHA 2018 [12]
Chloroform	33.4 (14.1-51.6) <sup>d</sup>	0.4*	OEHHHA 2018 [12]
Bromotorm	31.0 (18.7-52.7)	0.5	[42]
THM4 group	Not applicable	0.15	Evans et al. [16]

Toxicological estimates for attributable lifetime cancer cases and cumulative cancer risks due to haloacetic acids and trihalomethanes. (below)

Chemical Group	Cancer Estimates Using Default Parameters <sup>a,b</sup>	Cancer Estimates Using Age Sensitivity Factors <sup>a,c</sup>
<i>Lifetime cancer cases calculated using the national tap water dataset (thousands)</i>		
THM4 <sup>d</sup>	3.1 (1.7-10.2)	19.1 (10.2-57.2)
HAA5	4.0 (2.0-8.4)	18.5 (8.6-40.1)
<i>Lifetime cancer cases calculated for systems in the UCMR4 program (thousands)</i>		
HAA5	2.9 (1.5-6.1)	13.4 (6.2-29.1)
HAA6Br	8.6 (4.4-12.8)	32.1 (21.4-42.8)
HAA9	10.9 (5.4-17.5)	41.4 (25.3-76.0)
THM4 <sup>d</sup> and HAA9	12.8 (6.5-24.1)	53.7 (31.9-112.8)
<i>Lifetime cancer risk calculated for systems in the UCMR4 program</i>		
Cumulative cancer risk estimates for THM4 <sup>d</sup> and HAA9	$7.0 \times 10^{-5}$ ( $3.5 \times 10^{-5}$ - $1.3 \times 10^{-4}$ )	$2.9 \times 10^{-4}$ ( $1.7 \times 10^{-4}$ - $6.2 \times 10^{-4}$ )